



## Session 2.5

The Fundamentals of Caring:  
Developing urban forests and  
green spaces accessible to all  
regardless of gender, age,  
physical ability, etc.

Chair: Erika Svendsen



**World Forum on  
Urban Forests**



# 2nd World Forum on Urban Forests

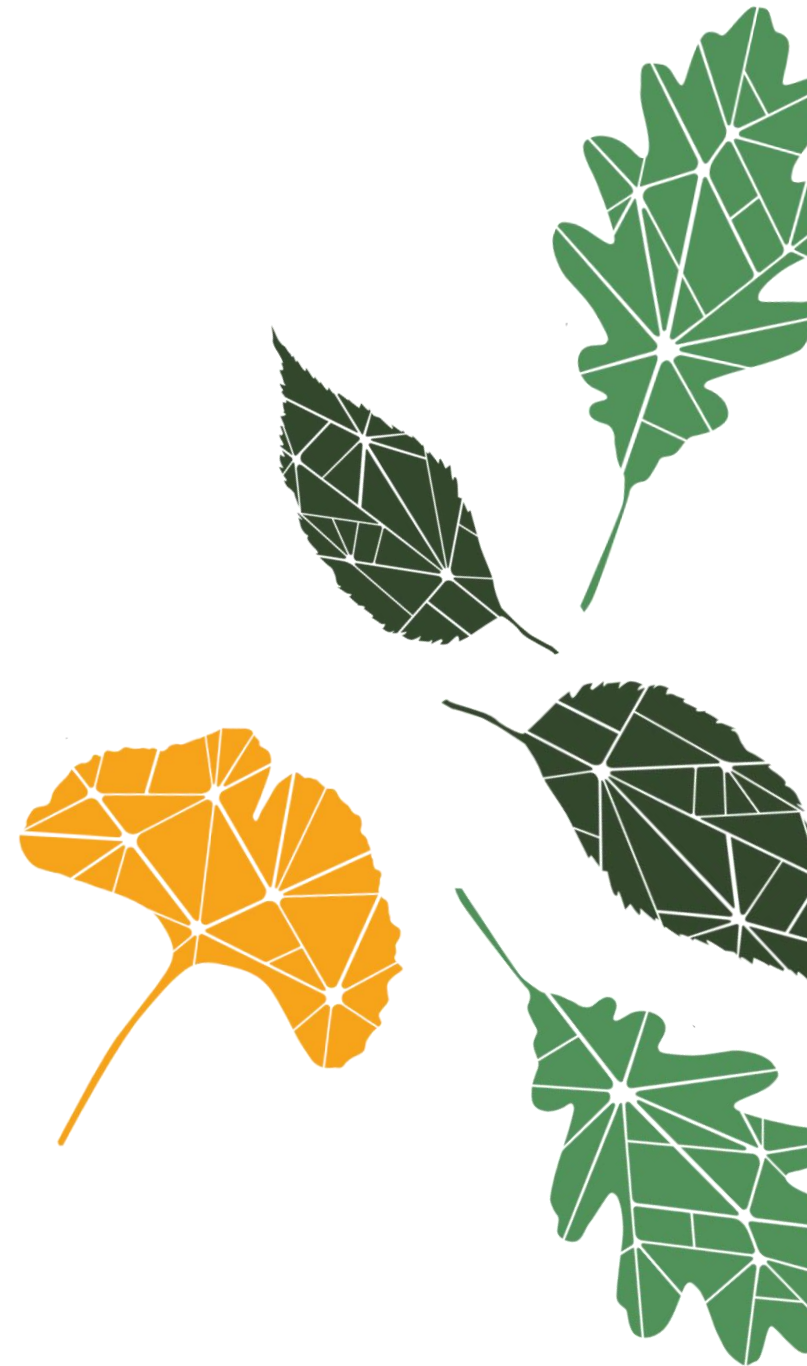
Washington DC, 2023

## Urban Nurseries Grown by the People of our City!



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Presented by  
Shane McQuillan  
City Forester  
Des Moines, Iowa, USA





A low-angle photograph looking up at two tall, modern skyscrapers with glass facades against a blue sky with scattered clouds. The scene is framed by the green foliage of trees at the top and sides. Two stylized leaf overlays are present: a large green leaf on the right side and a smaller yellow leaf in the bottom right corner.

Tiny Trees Giveaway – 40,000 seedlings  
given away

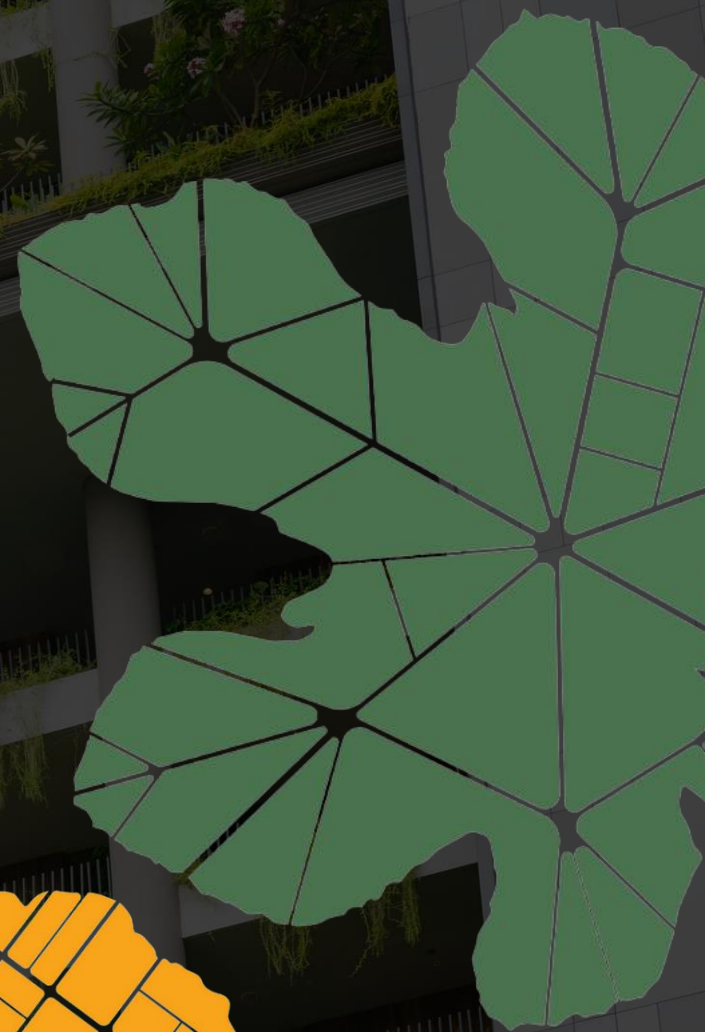






A lot of citizens have run out of  
room...

Can I grow some trees for you?







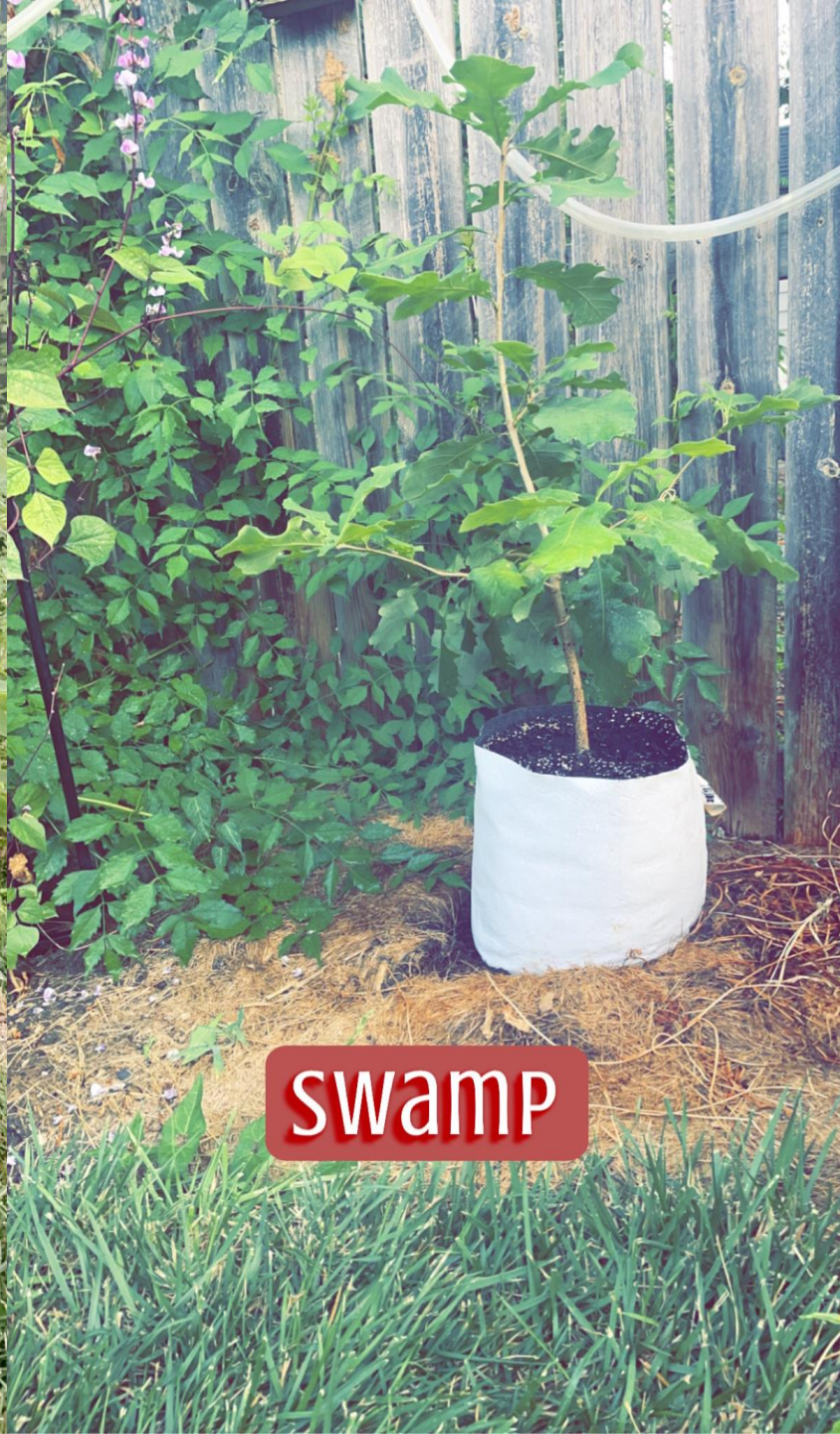








Hackberry



Swamp

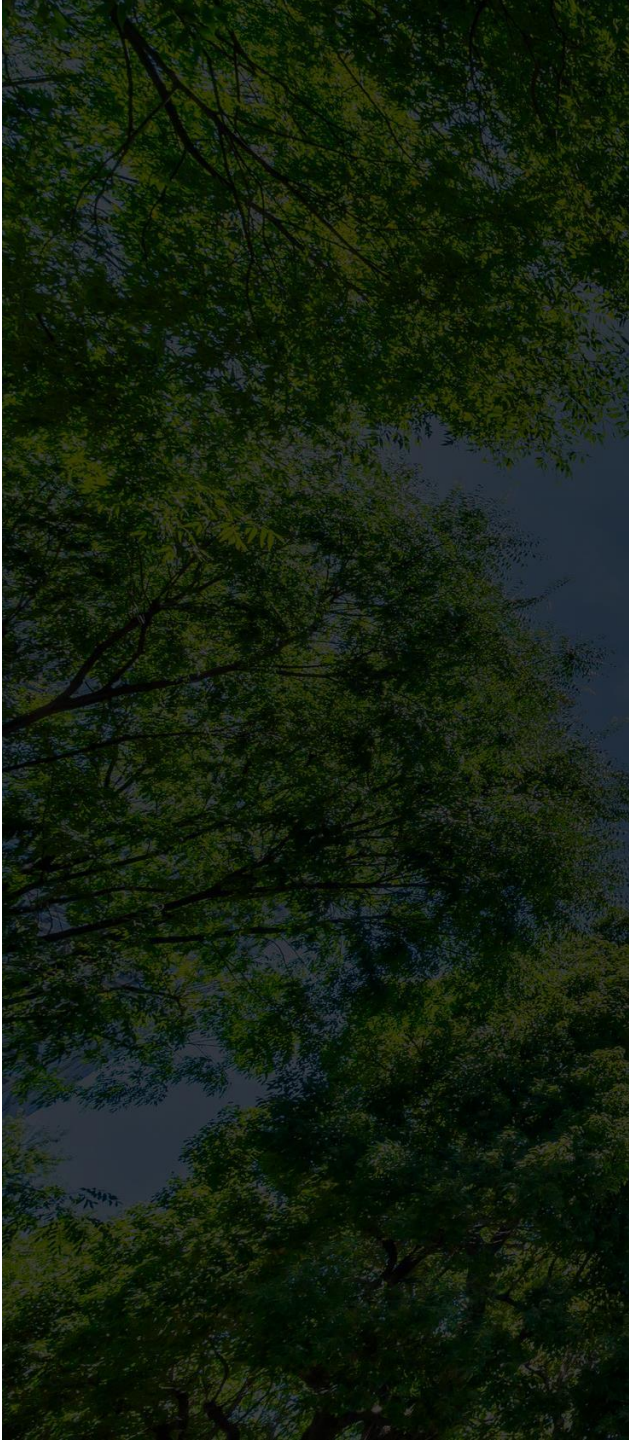


Bur oak











Cost?

Urban Nursery tree purchased ~ \$20 - 30

Tree protection to plant ~ \$5

Citizen engagement ~ \$\$\$\$\$

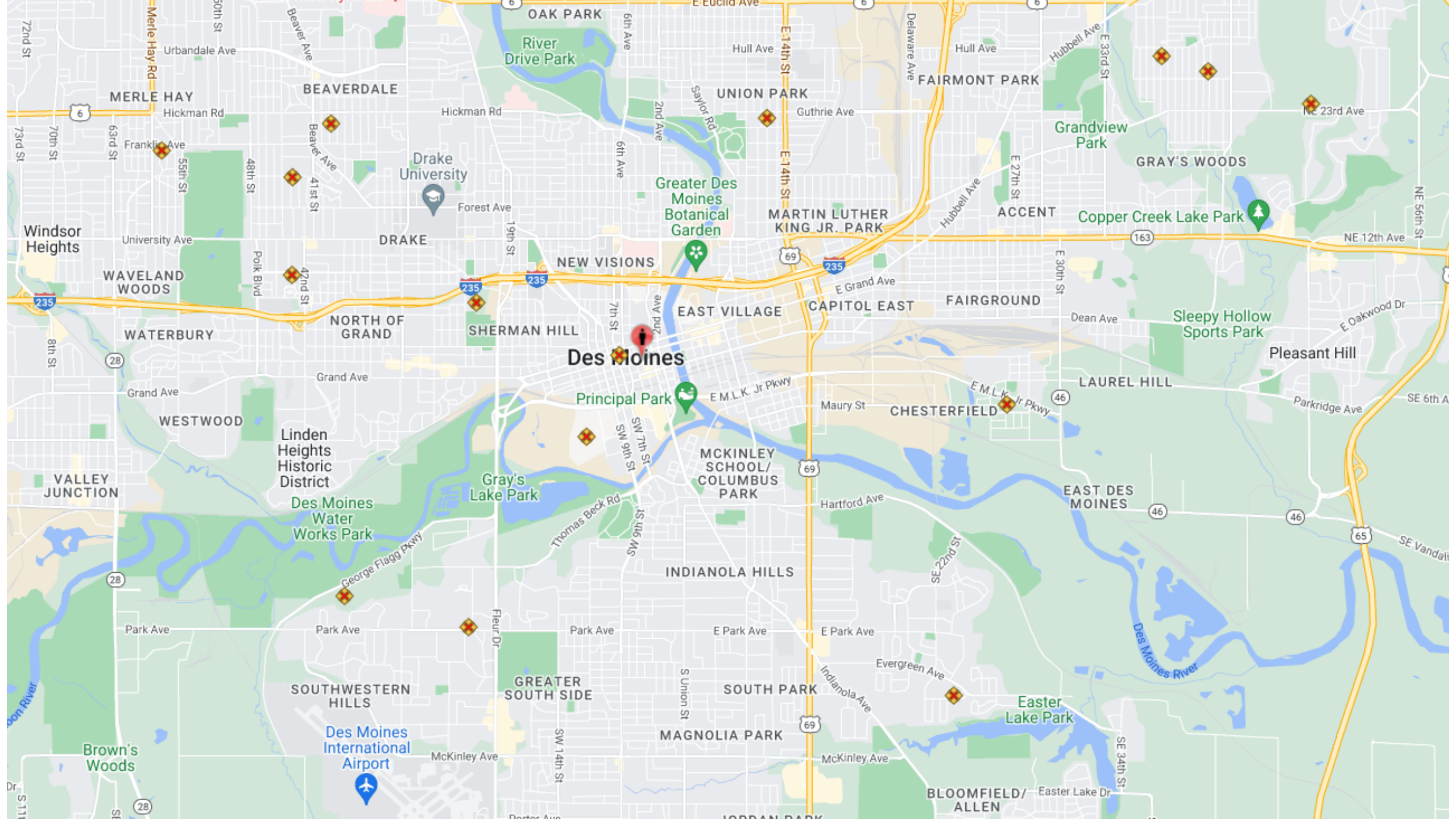




How to record the data?







1 Work Record

Show Work Records by Status

☒ Requested ☒ Scheduled ☒ Completed

Add Work

Work Type  
**Tree Planting**  
Work Scheduled  
**09/01/2024**

Work Record

Project <b>Urban Nursery Program</b>	Work Orders
Work Type <b>Tree Planting</b>	Priority <b>Default</b>
Work Species <b>NO PLANT (NO PLANT)</b>	DBH <b>0</b>
Condition <b>N/A</b>	Status <b>Scheduled</b>
Requested Date <b>07/19/2023</b>	Scheduled Date <b>09/01/2024</b>
Completed Date	Work Crew <b>Volunteer</b>
Time <b>0 Hours 0 Minutes</b>	Cost <b>\$0.00</b>
Last Changed By <b>Dan Just</b>	Last Changed Date <b>07/31/2023</b>

Work Comments

Filter comments by tags...

☐ Show Inactive

Sorted By: Oldest to Newest

Dan Just (July, 31 2023 12:06:56)

5 Trees:  
Red Oak, Pecan, Basswood, Black Gum, and Ironwood



Create on-line sign up

Drop off trees to residents

Provide care and maintenance tips

Pick up trees for planting

Repeat!







Citizen engagement

Vested interest in what  
happens to the tree

Value added to the tree





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# Thank you

Shane McQuillan | City of Des Moines, IA, USA

 [sdmcquillan@dmgov.org](mailto:sdmcquillan@dmgov.org)



# **2nd** **World Forum on Urban Forests**

**2023**



**World Forum on  
Urban Forests**





## **2nd World Forum on Urban Forests**

Washington DC, 2023

# **The Future of Sustainable, Equitable Forest Cities**



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Presented by

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**Dr. Lauren Marshall**

Sr. Manager, Program Innovation

Arbor Day Foundation

[LMarshall@arborday.org](mailto:LMarshall@arborday.org)







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# VISION



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# FIVE MOVEMENTS



## People

Co-designing our  
greenspaces with people  
to ensure benefits for all



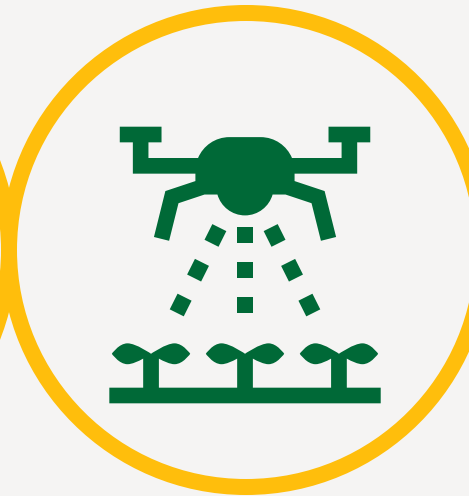
## Landscapes

Growing a network of  
forested landscapes to  
connect people to nature



## Systems

that value benefits of trees and  
deliver economic support to  
the people who need it most



## Technology

supporting management  
for healthy, equitably  
distributed forests



## Construction

Embracing wood construction  
like mass timber





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# PEOPLE



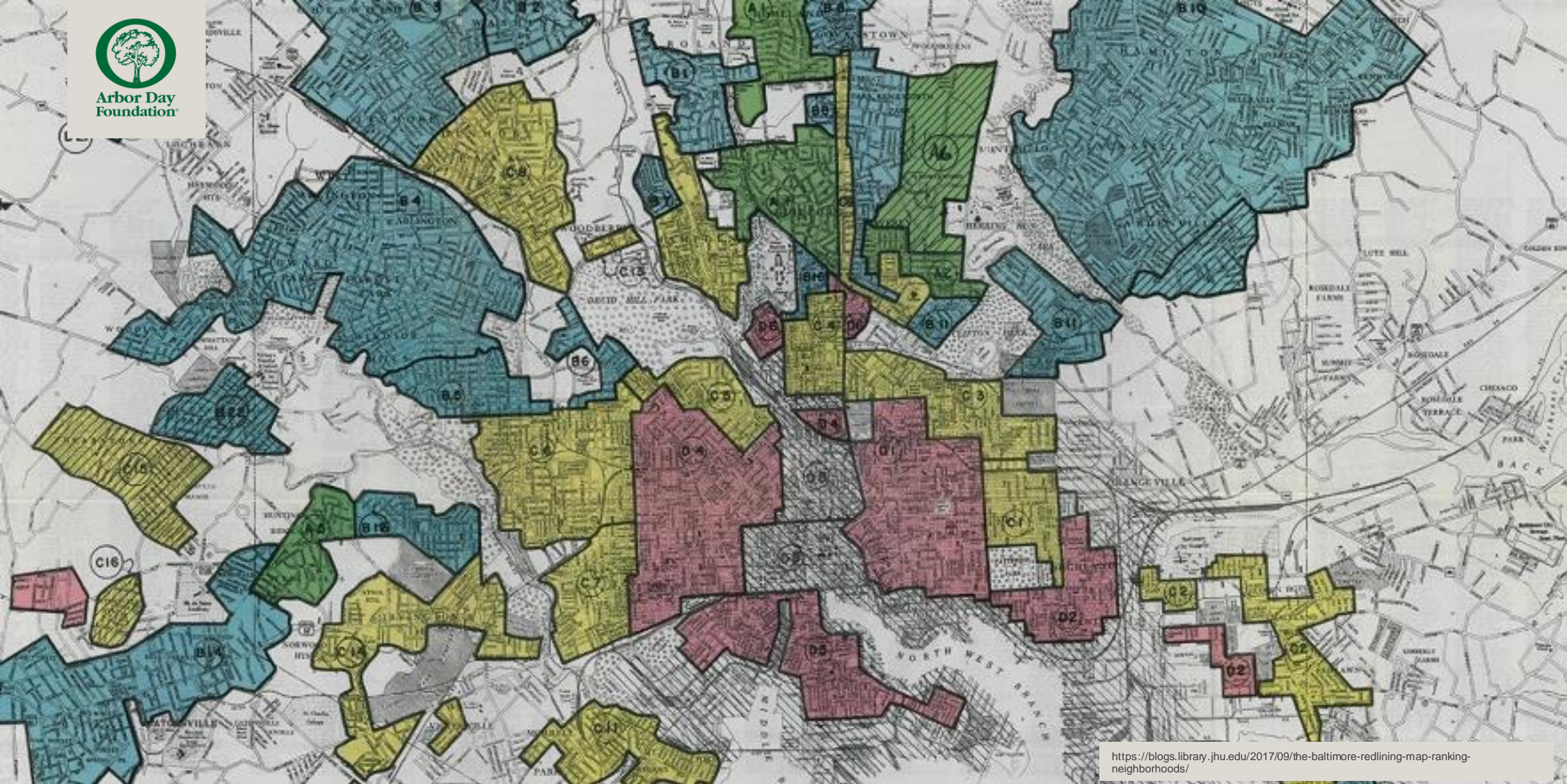
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<https://blogs.library.jhu.edu/2017/09/the-baltimore-redlining-map-ranking-neighborhoods/>



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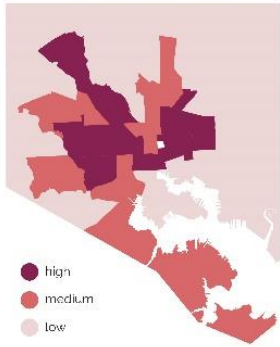




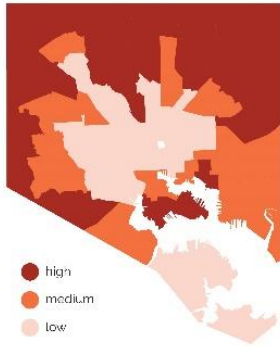
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# ECONOMIC FACTORS IMPACTING BALTIMORE'S NEIGHBORHOODS

Vacancy Rate



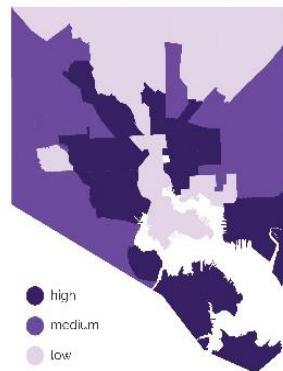
Owner-Occupied Housing Units



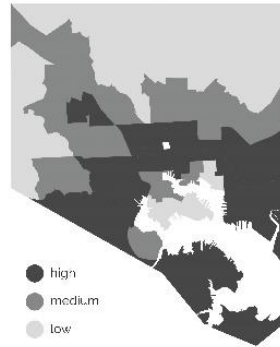
Unemployment Rate



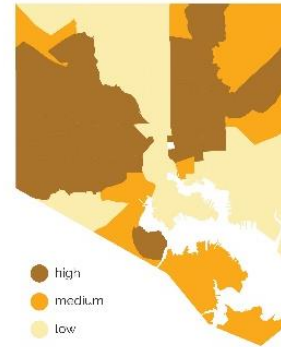
Households Under Poverty Line



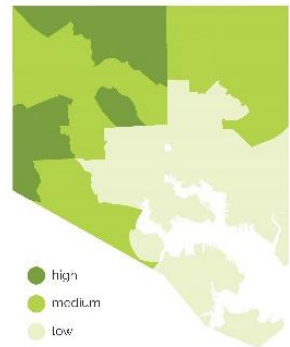
Crime Rate per 1000 Residents



Percent African American Population



Percent Area Covered By Trees



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CREDIT:







# \$1.5 BILLION



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# ENVIRONMENTAL JUSTICE COMMUNITY REVITALIZATION RECOMMENDATIONS

1. Support placement of EPA staff in local redevelopment projects
2. Cultivate meaningful engagement/  
involvement opportunities for all stakeholders
3. Make a concerted effort for public outreach around complex cleanup projects
4. Work to address cumulative impacts of environmental problems in  
Environmental Justice communities
5. Carry out displacement impact assessments before and after
6. Encourage state, Federal and Tribal governments to find creative ways to  
participate in local land use planning.

<sup>[1]</sup> (National Environmental Justice Advisory Council, 2006) <sup>[2]</sup> (Israel et al., 1998, pp. 178-180) <sup>[3]</sup> (Costanza-Chock, 2020)







# PUBLIC HEALTH COMMUNITY-BASED RESEARCH PRINCIPLES

1. Recognize community as a unit of identity
2. Build on strengths and resources within the community
3. Facilitate collaborative partnerships in all phases of the research
4. Integrate knowledge and action for mutual benefit of all partners
5. Promote a co-learning and empowering process that attends to social inequalities
6. Involve a cyclical and iterative process
7. Address health from both positive and ecological perspectives
8. Disseminate findings and knowledge gained to all partners

[\[1\]](#) (National Environmental Justice Advisory Council, 2006) [\[2\]](#) (Israel et al., 1998, pp. 178-180) [\[3\]](#) (Costanza-Chock, 2020)



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# TECHNOLOGY DEVELOPMENT DESIGN JUSTICE PRINCIPLES

1. Sustain, heal & empower
2. Center the voices of those directly impacted
3. Prioritize designs impact on community
4. View change as emergent from accountable, accessible, and collaborative processes
5. Designer as facilitator, not expert
6. Everyone is an expert based on own lived experiences
7. Share design knowledge & tools
8. Work toward sustainable, community led and controlled outcomes
9. Work towards non-exploitative solutions that reconnect us to the earth and each other
10. Look for what is already working

[\[1\]](#) (National Environmental Justice Advisory Council, 2006) [\[2\]](#) (Israel et al., 1998, pp. 178-180) [\[3\]](#) (Costanza-Chock, 2020)



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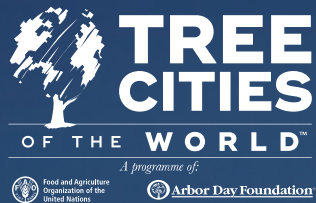




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# OUR EXISTING NETWORK

Built with



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# NETWORK OF LANDSCAPES



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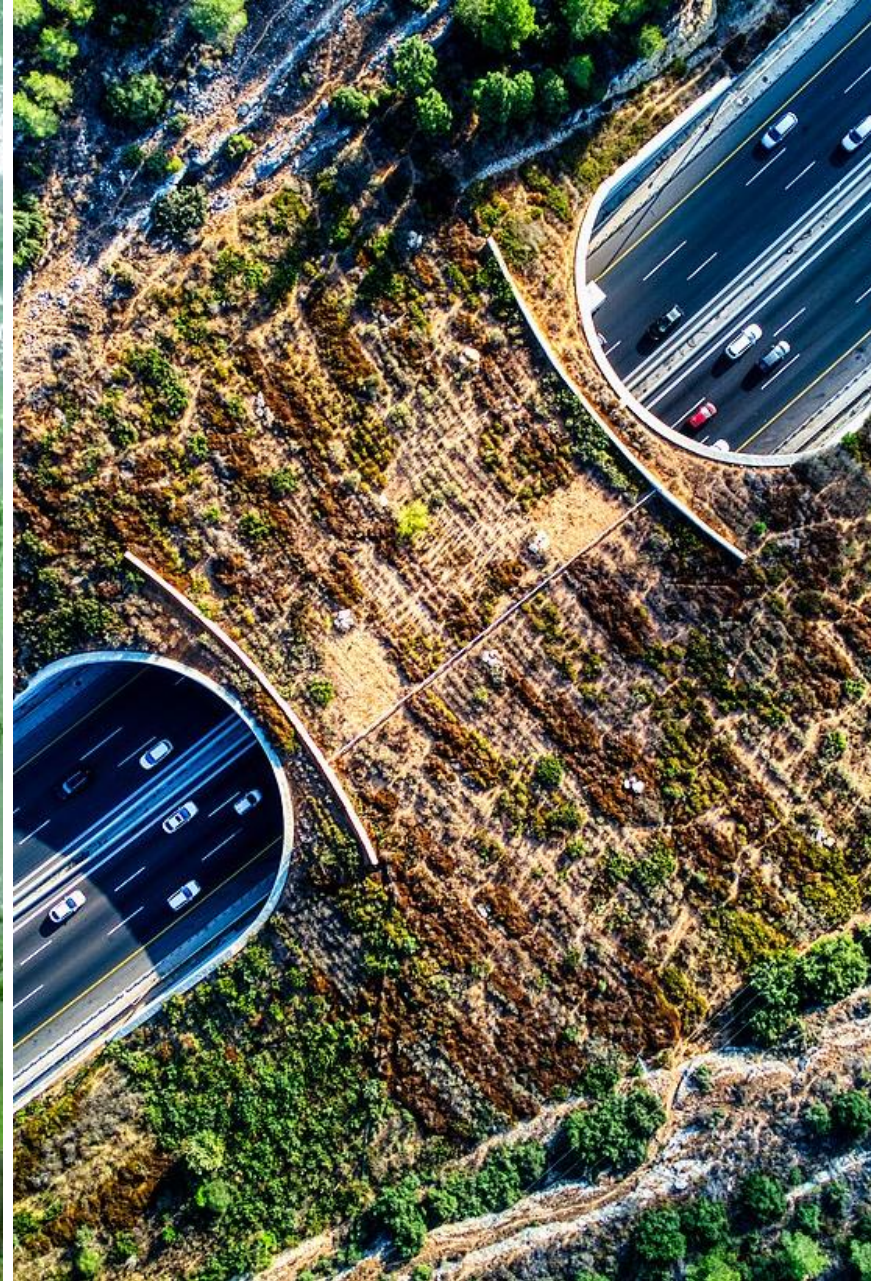
Image Source: [Dublin City Council](#)



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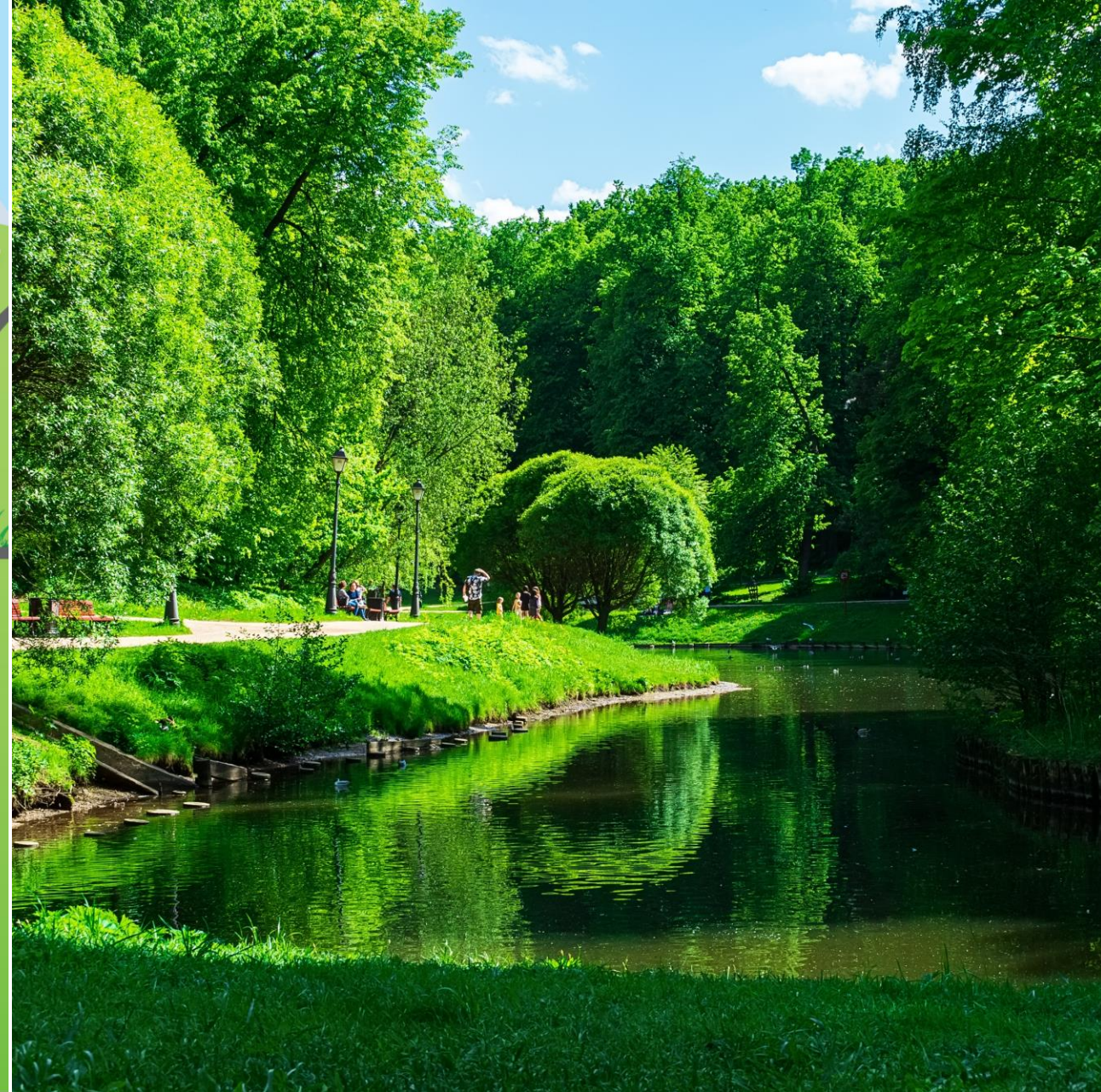
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Protected Project Area

Stormwater  
Runoff

Forested  
Stream Bank

Clean  
Water



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# ECONOMIC SYSTEMS



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# COMMUNITY TREES

A healthy, well-managed urban forest is important for communities around the world. If you care for the trees, they will provide substantial benefits for the municipality as well as the people who live there.

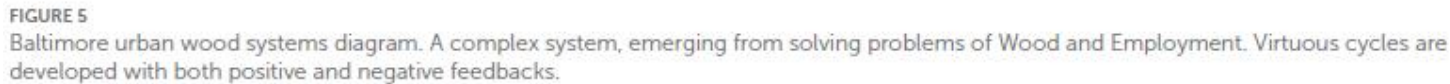






Image from Dr. Morgan  
Grove





## Employment/Job Training/Reducing recidivism



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## World Forum on Urban Forests



# FROM WASTE ...



Wood is salvaged from building deconstruction and urban tree care operations, and taken out of the city's waste stream.



Collected wood is diverted from other waste facilities.



A local facility is dedicated to sorting and processing salvaged wood for its best use.



# ... TO WEALTH



The wood is repurposed and resold locally, creating a closed loop system. Reclaimed and upcycled wood products are available for sustainable building, furniture, energy, and other uses.





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**\$16 MILLION INVESTMENT FROM CITY AND STATE  
LEVERAGE OF MORE THAN 1:80**

Image from Dr. Morgan  
Grove

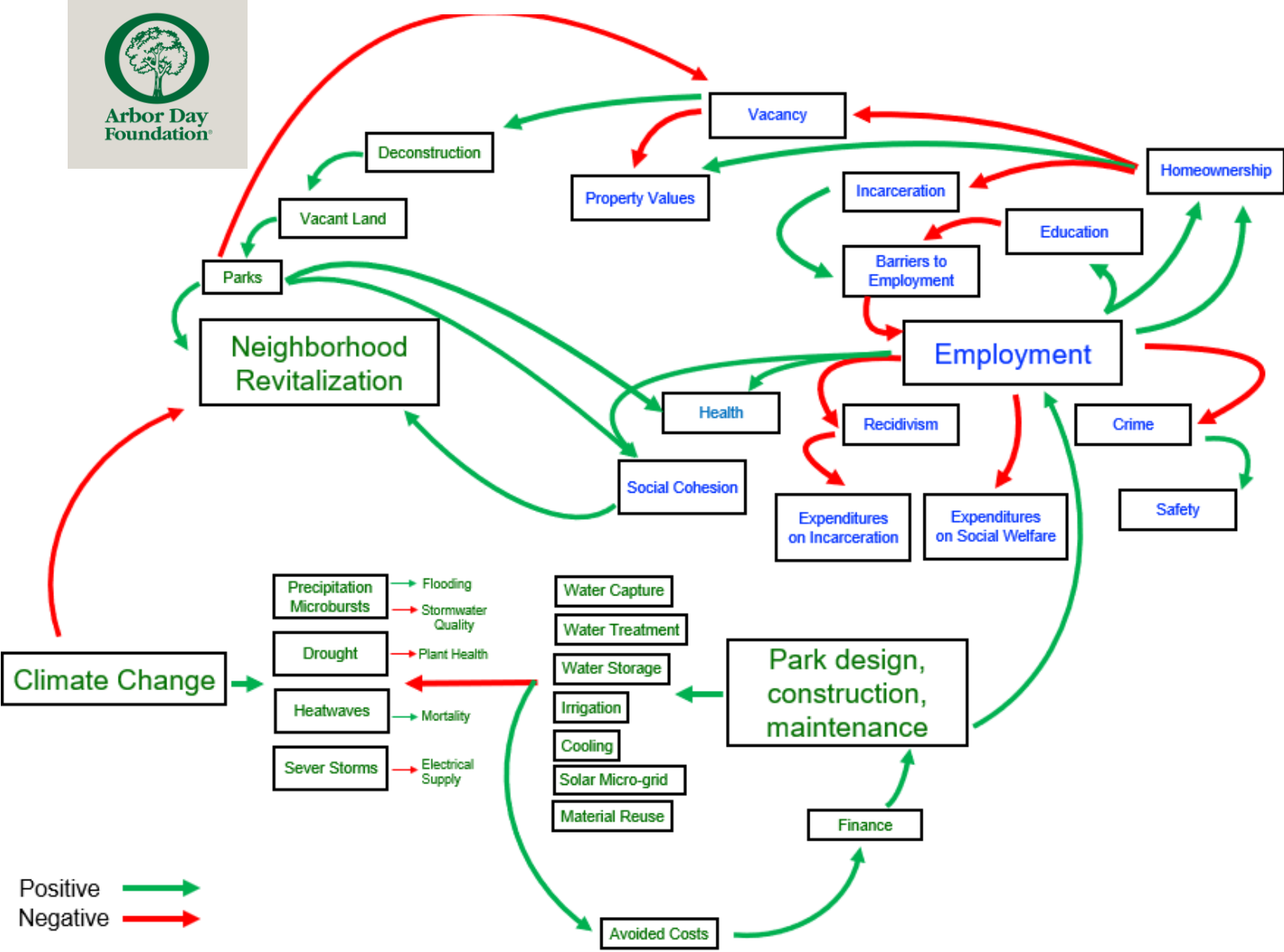


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Attract new, diverse  
funding streams

Image from Dr. Morgan  
Grove





# WHAT DO POTENTIAL FUNDER AND IMPLEMENTATION ORGANIZATIONS WANT FROM GREENSPACES?



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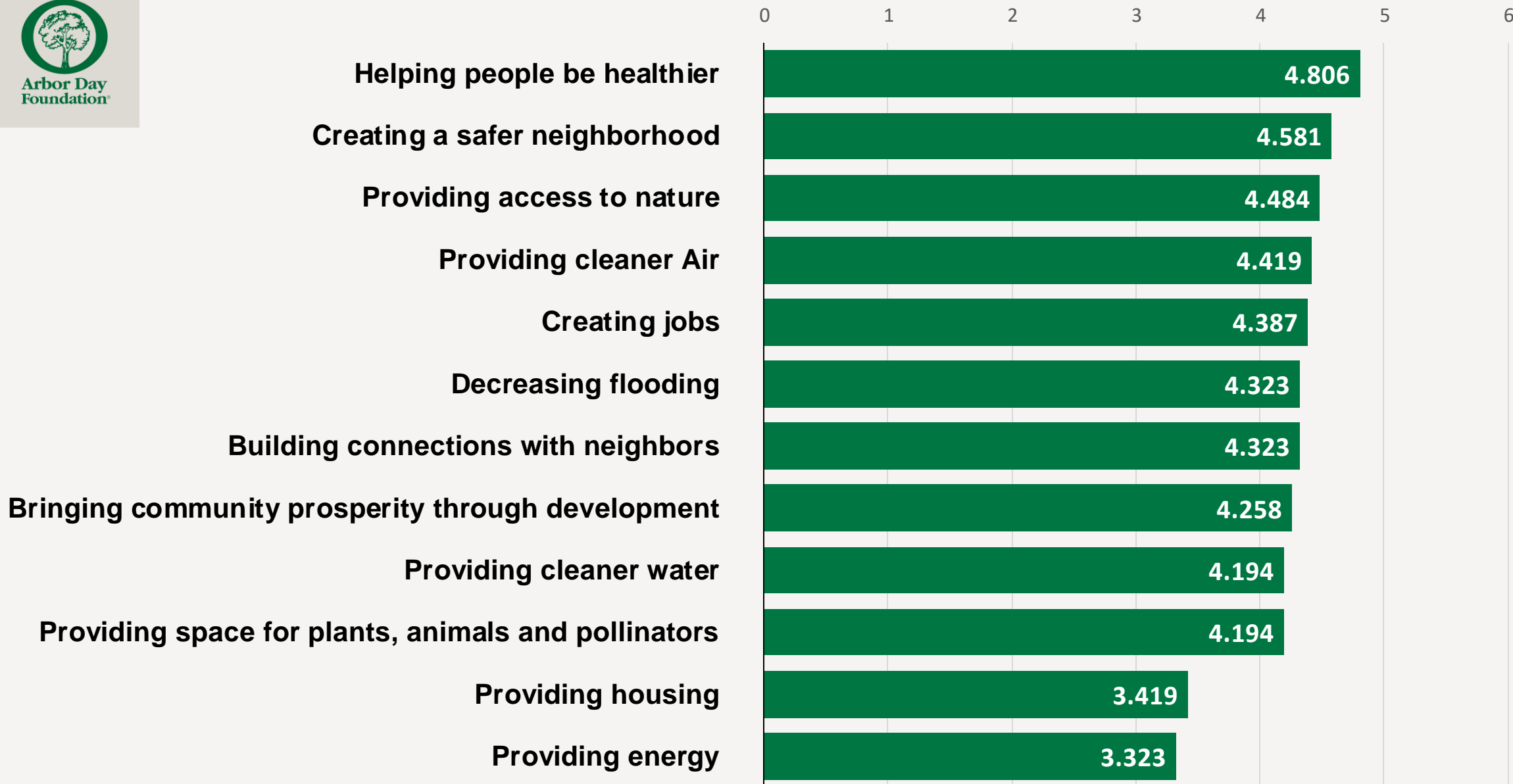
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# A TREE CAN BE WHAT WE NEED



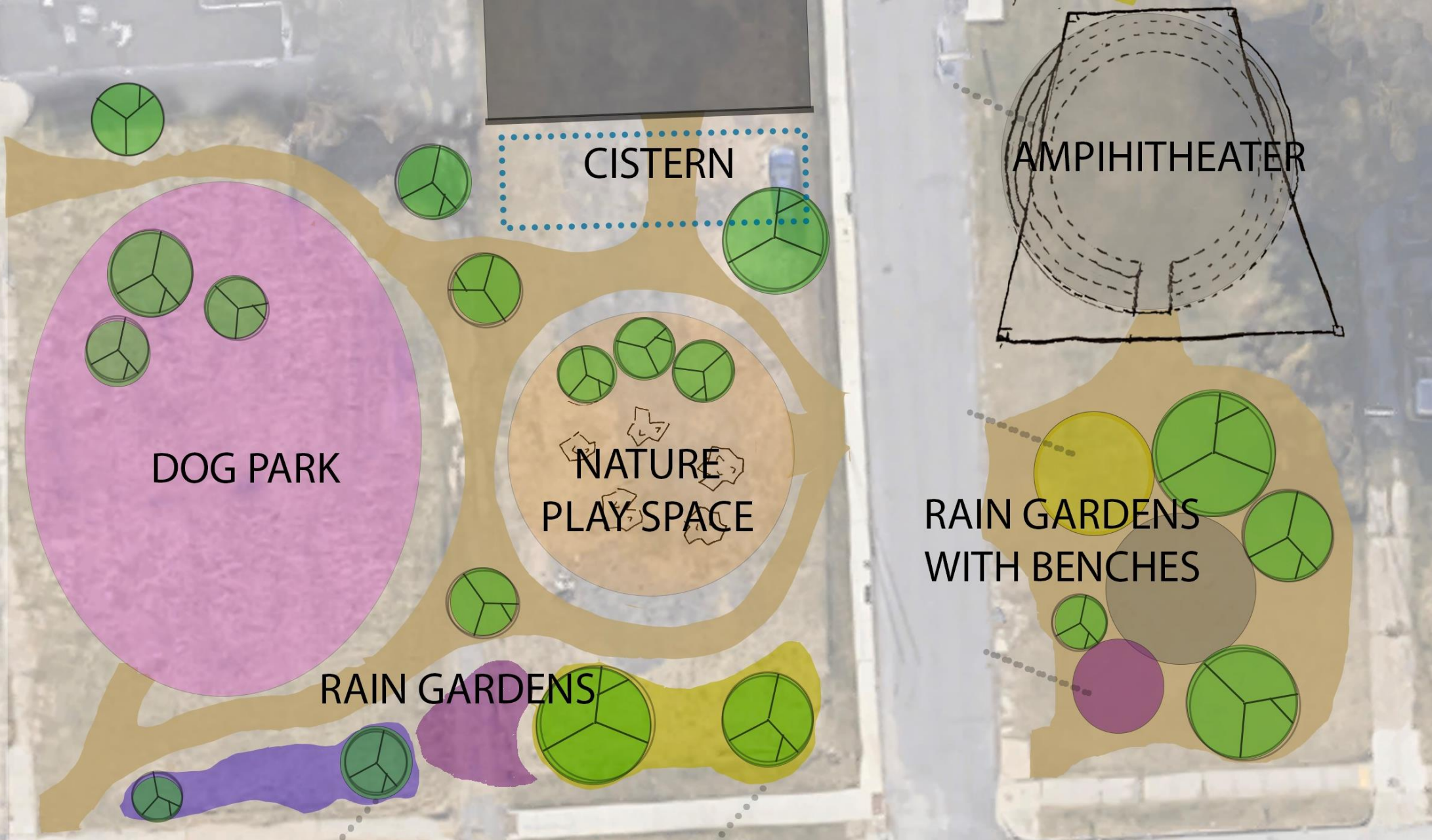
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# TECHNOLOGY



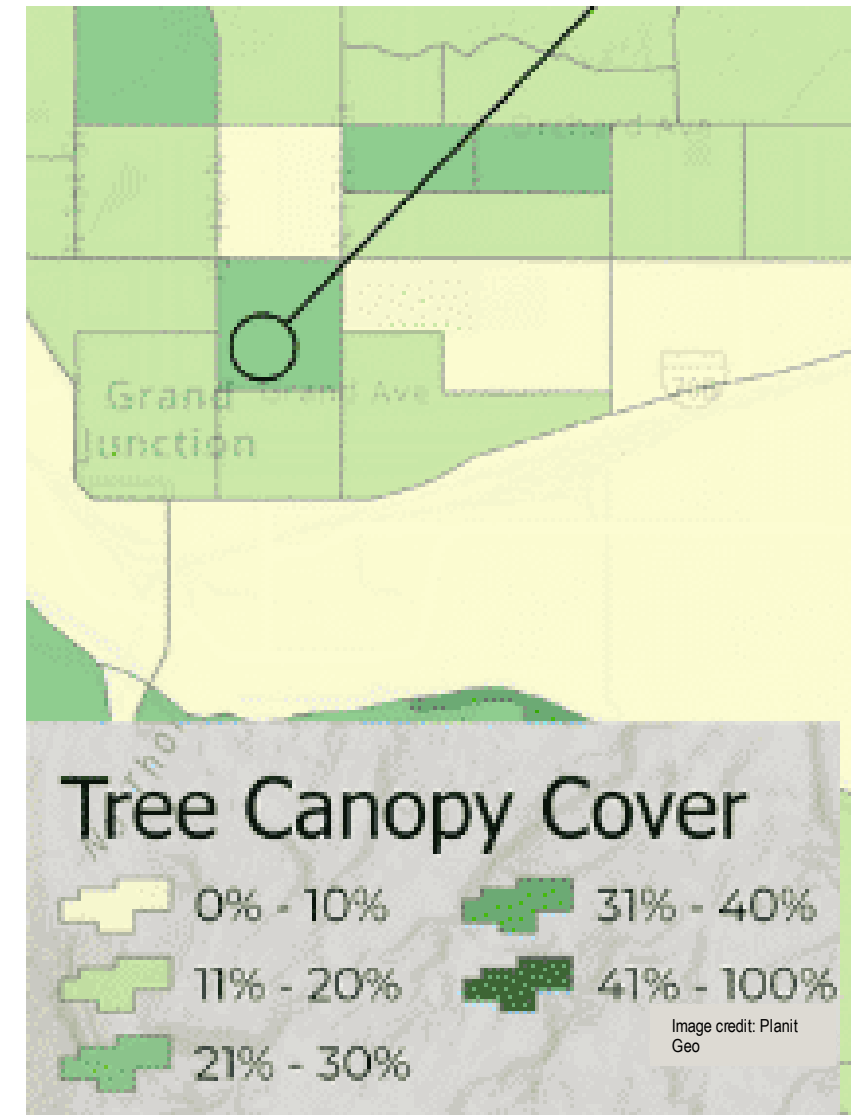
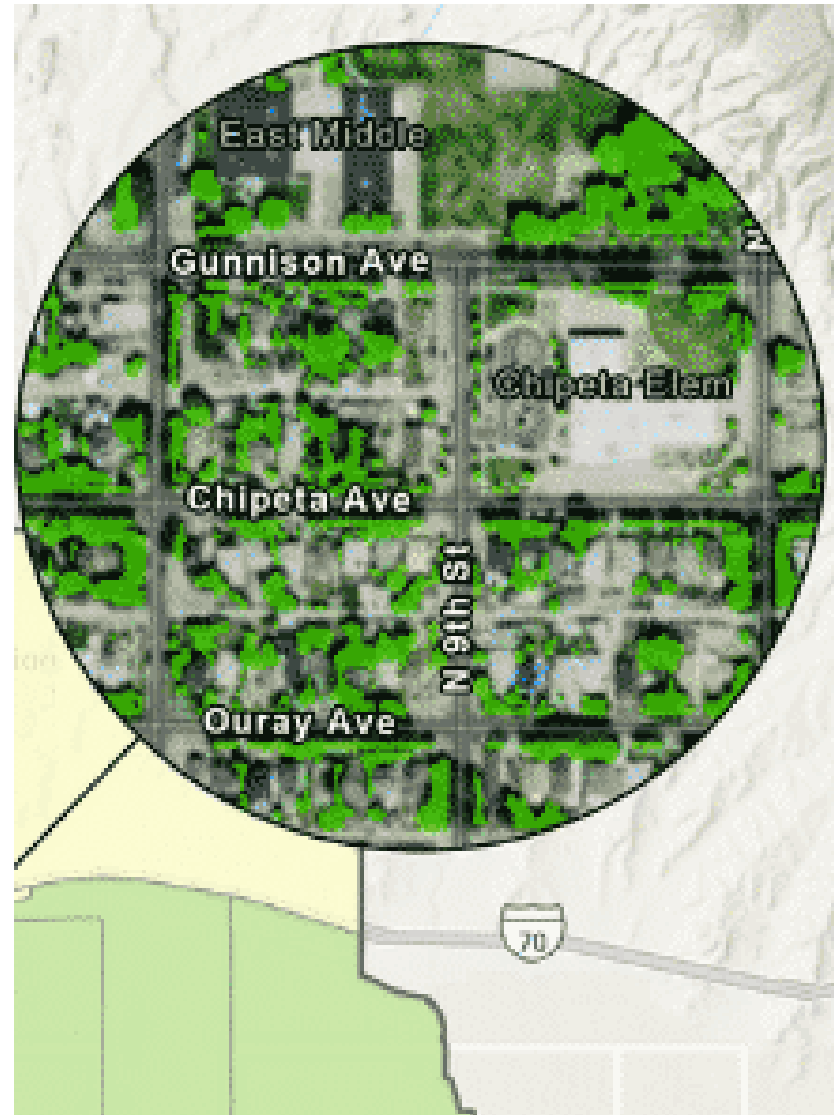
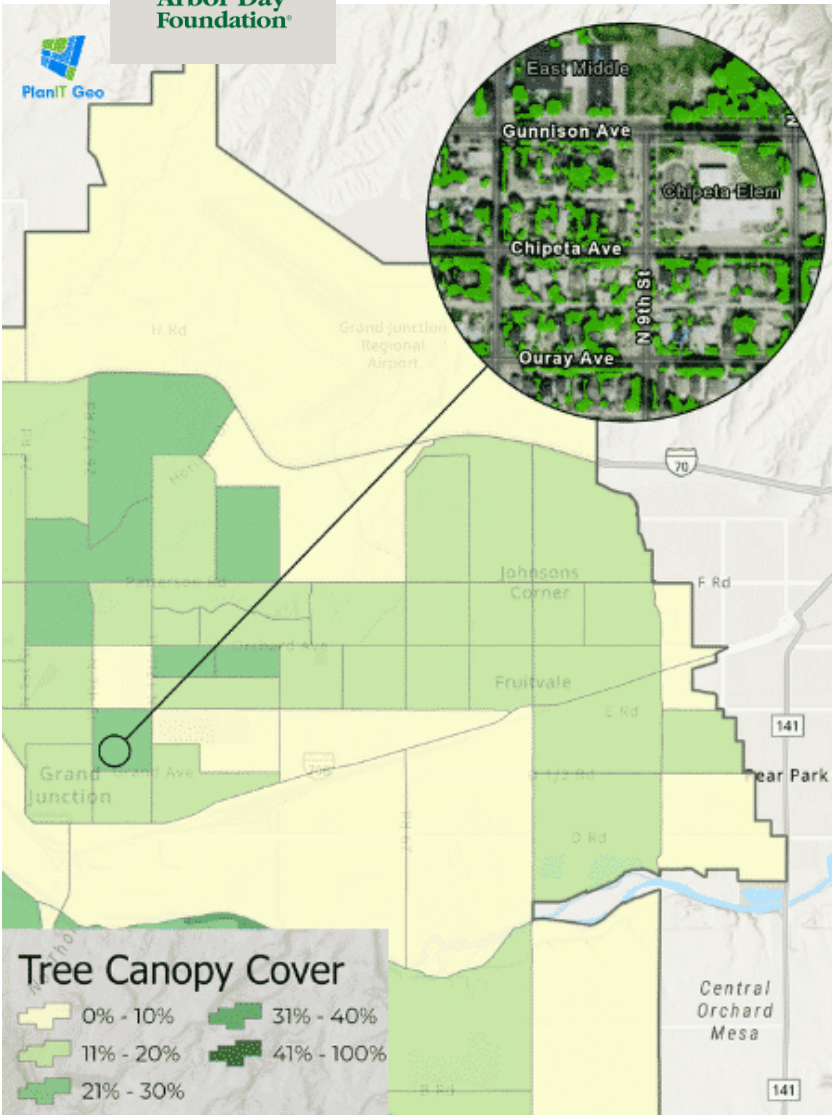
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# CONSTRUCTION

Image credit:  
Woodworks



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Image credit:  
Woodworks



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# Thank you

**Dr. Lauren Marshall | Arbor Day Foundation**



**LMarshall@arborday.org**



Food and Agriculture  
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## Equitable Climate Action:

Leveraging open-source tools to  
integrate forests and trees into local  
land-use planning

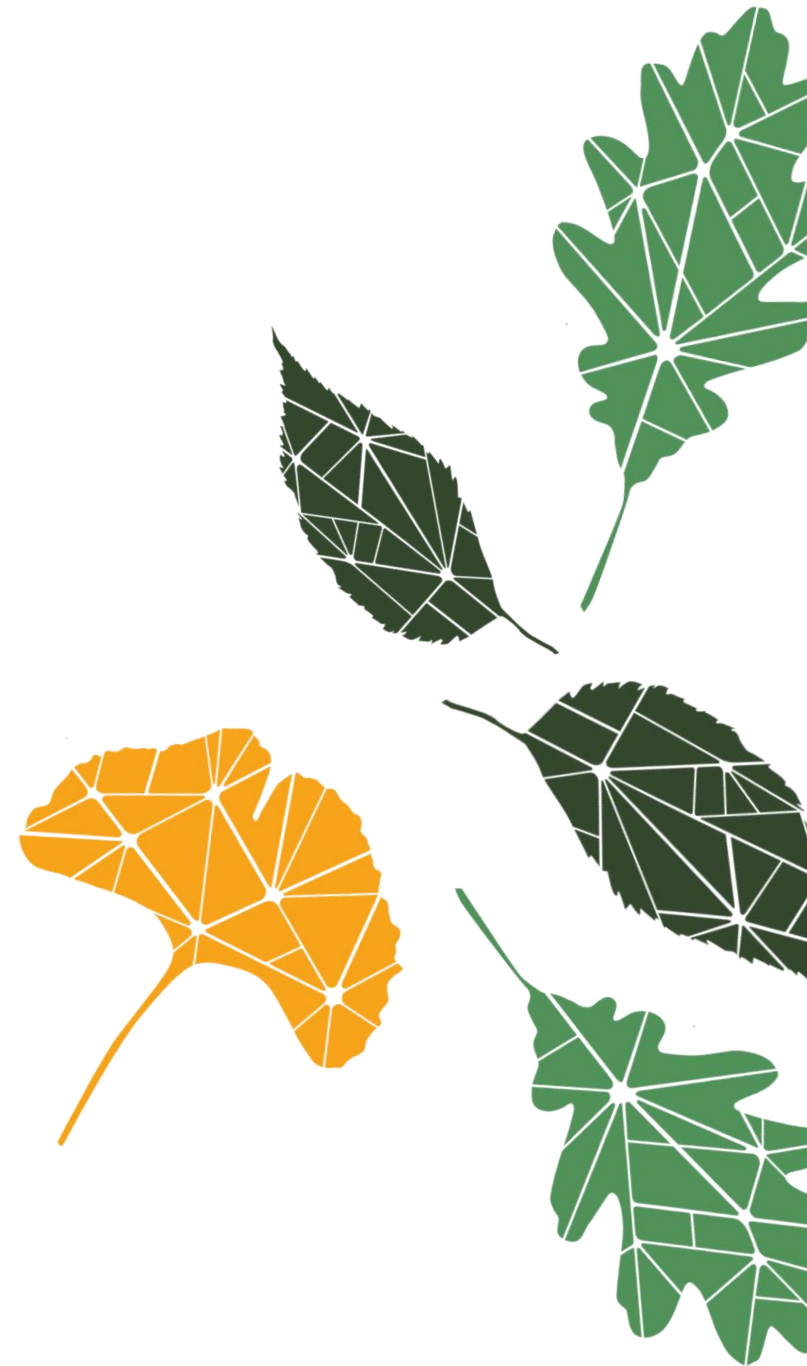


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Presented by

Erin Glen

World Resources Institute







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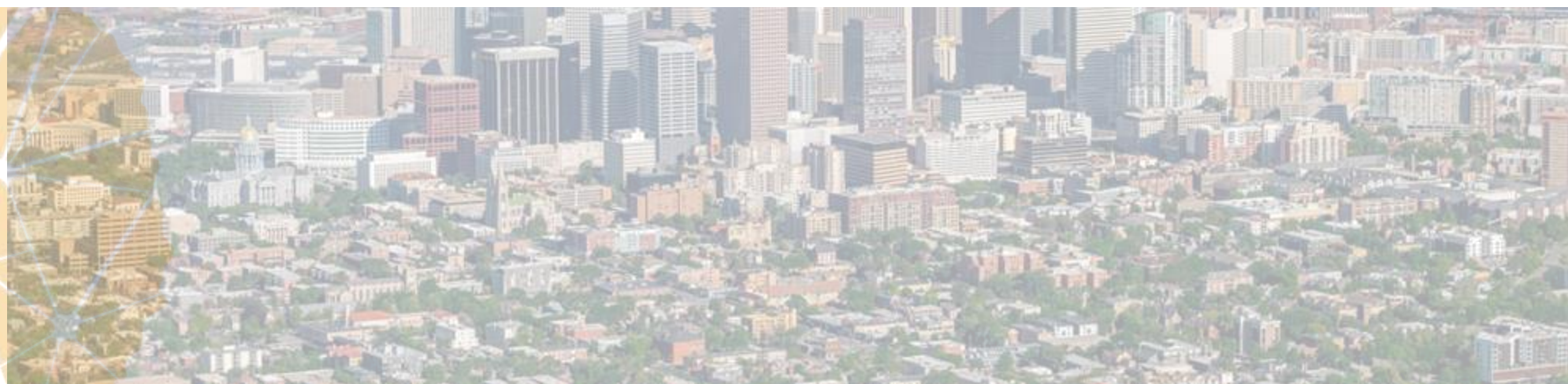
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# LEARN

## Land Emissions and Removals Navigator



WORLD  
RESOURCES  
INSTITUTE







IDEAS • CLIMATE CHANGE

### Trees Are the Secret Weapon of America's **TIME** Historic Climate Bill

Leading studies have found that nature-based climate solutions, from increasing carbon capture in agriculture soils to large scale reforestation, have potential to provide roughly one-third of needed carbon emissions reductions to stay under safe climate change thresholds.

Trees and forests are the key to natural carbon removal, whether on our city streets, farms, or in our national forests. An average tree in the U.S. will capture about 1,200 pounds of carbon dioxide over its lifetime. This adds up. Together trees and forests in the U.S. currently capture and store 17 percent of our nation's carbon dioxide emissions annually.

### Tree Canopies Cool Neighborhoods. The Inflation Reduction Act Commits \$1.5B to Plant Many More



SHOU FUJITA/GETTY IMAGES

By Kery Murakami,  
Senior Reporter

AUGUST 26, 2022

The massive federal measure offers a five-fold increase in funding tree planting nationwide, especially in low-income communities that are typically hotter in summers.

ROUTE  FIFTY



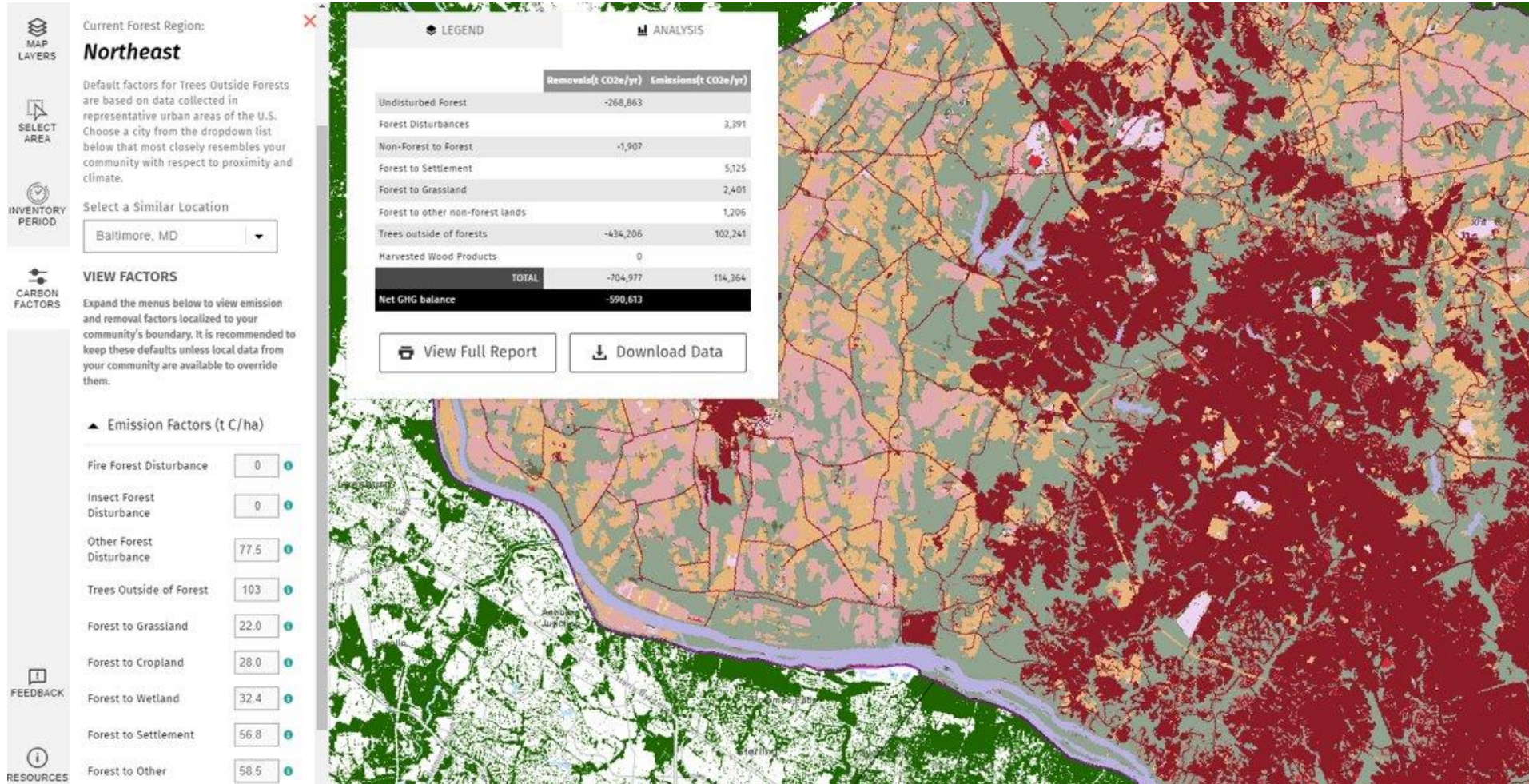




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# What is LEARN?







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## Data updates through 2021

Data Category	Variable	Source
Land Cover Change	NLCD Land Cover 30-m	<a href="#">USGS National Land Cover Database (NLCD)</a>
Forest Characteristics	Forest Stand Age	<a href="#">Pan et al. 2011</a>
	Forest Type	<a href="#">Ruefenacht et al. 2008</a>
	Forest Ecosystem Carbon Density	<a href="#">Wilson et al. 2013</a>
Forest Disturbance	Fire	<a href="#">Monitoring Trends in Burn Severity (MTBS)</a>
	Insect / Disease	<a href="#">USFS Aerial Detection Surveys (ADS)</a>
	Harvest / Other Disturbances	<a href="#">Hansen et al. 2013, updated annually on Global Forest Watch</a>
Tree Canopy	NLCD National 30-m	<a href="#">USGS National Land Cover Database (NLCD)</a>
	Chesapeake Bay Watershed 1-m	<a href="#">Chesapeake Bay Program</a>
Carbon Emission and Removal Factors	Forests	<a href="#">USFS Forest Inventory and Analysis Program (FIA)*</a>
	Trees Outside Forests	<a href="#">Nowak et al. 2013*</a>

\*compiled by R. Birdsey, Woodwell Climate Research Center

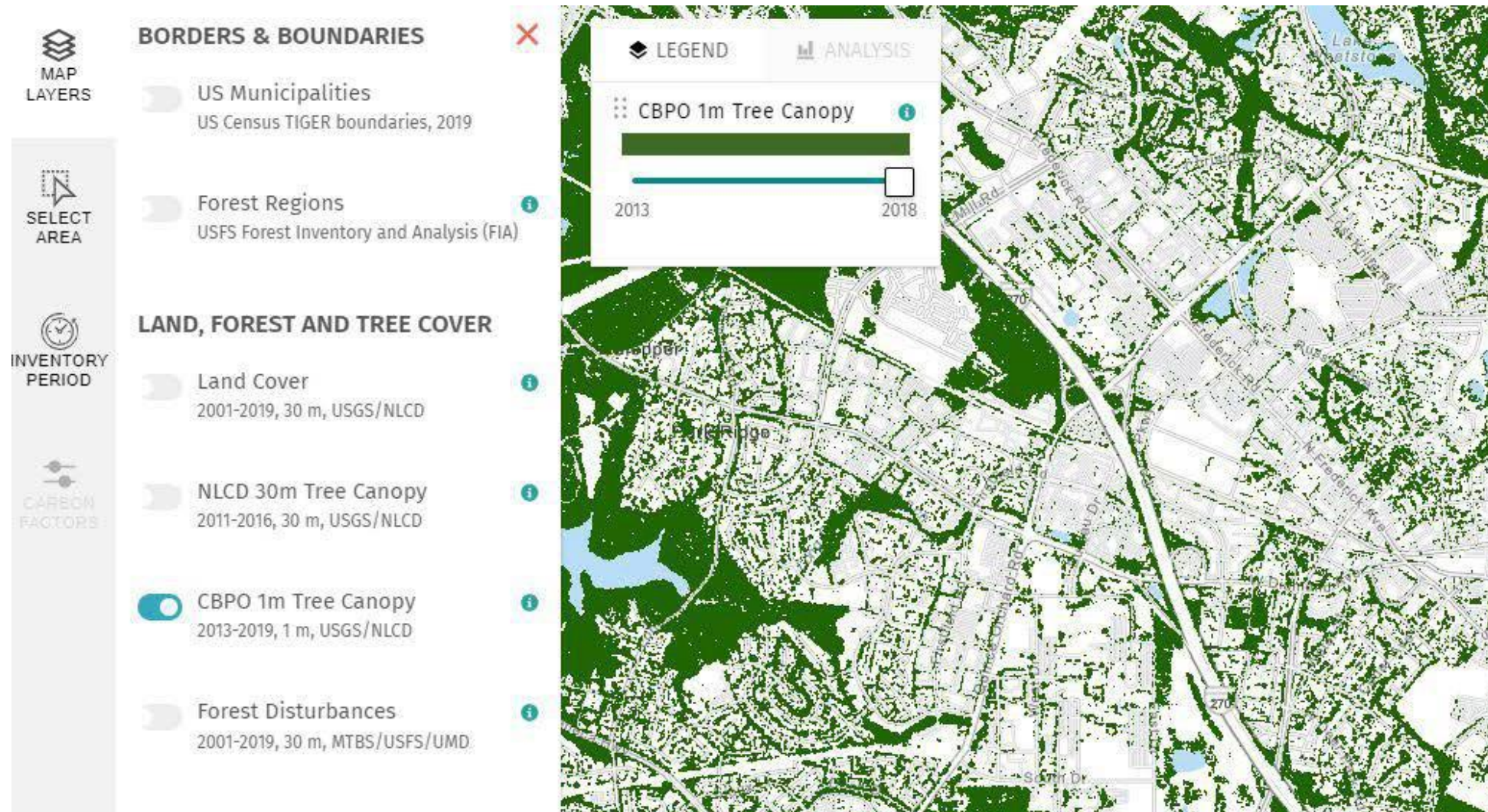






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# Accessible Guidance

**Guide to calculating  
tree canopy and  
canopy change  
outside of forests for  
US communities  
using i-Tree Canopy**

With Excel Tool

Authors: WRI

**Guidance for  
adjusting net  
emissions estimates  
for confounded land-  
cover change and  
disturbances in  
LEARN**

With Excel Tool

Authors: Woodwell Climate and  
Research

**Guidance on  
Comparing High-  
Resolution Tree  
Canopy Change Data**

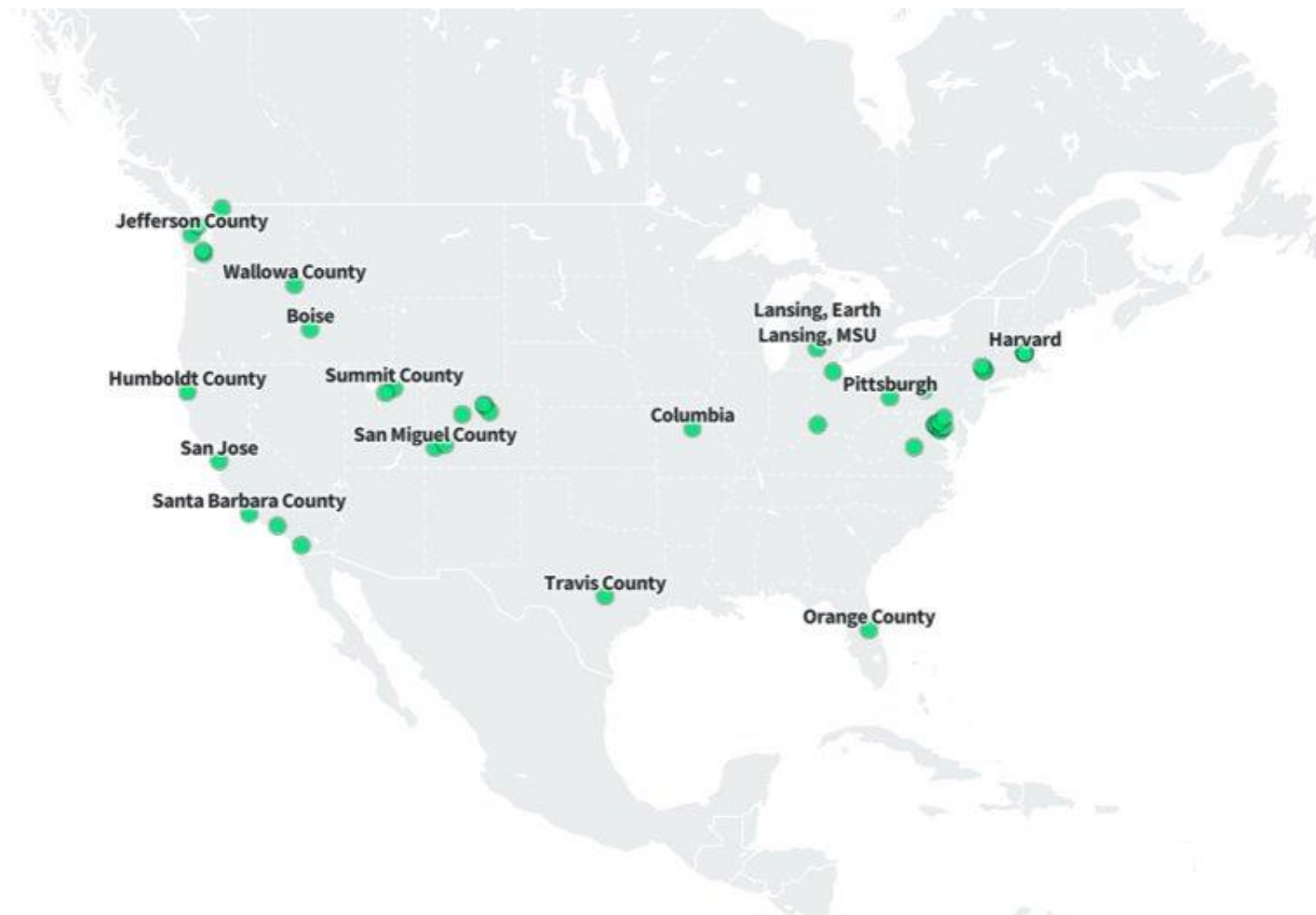
With Excel Tool

Authors: WRI





# Working directly with communities







**Locally relevant**



**Nationally consistent**



**Accessible and user-friendly**







## Metropolitan Washington Council of Governments

- 24 Jurisdictions in the DC area
- High-resolution Chesapeake Bay Program tree canopy change data
- Customized reports and support for each jurisdiction

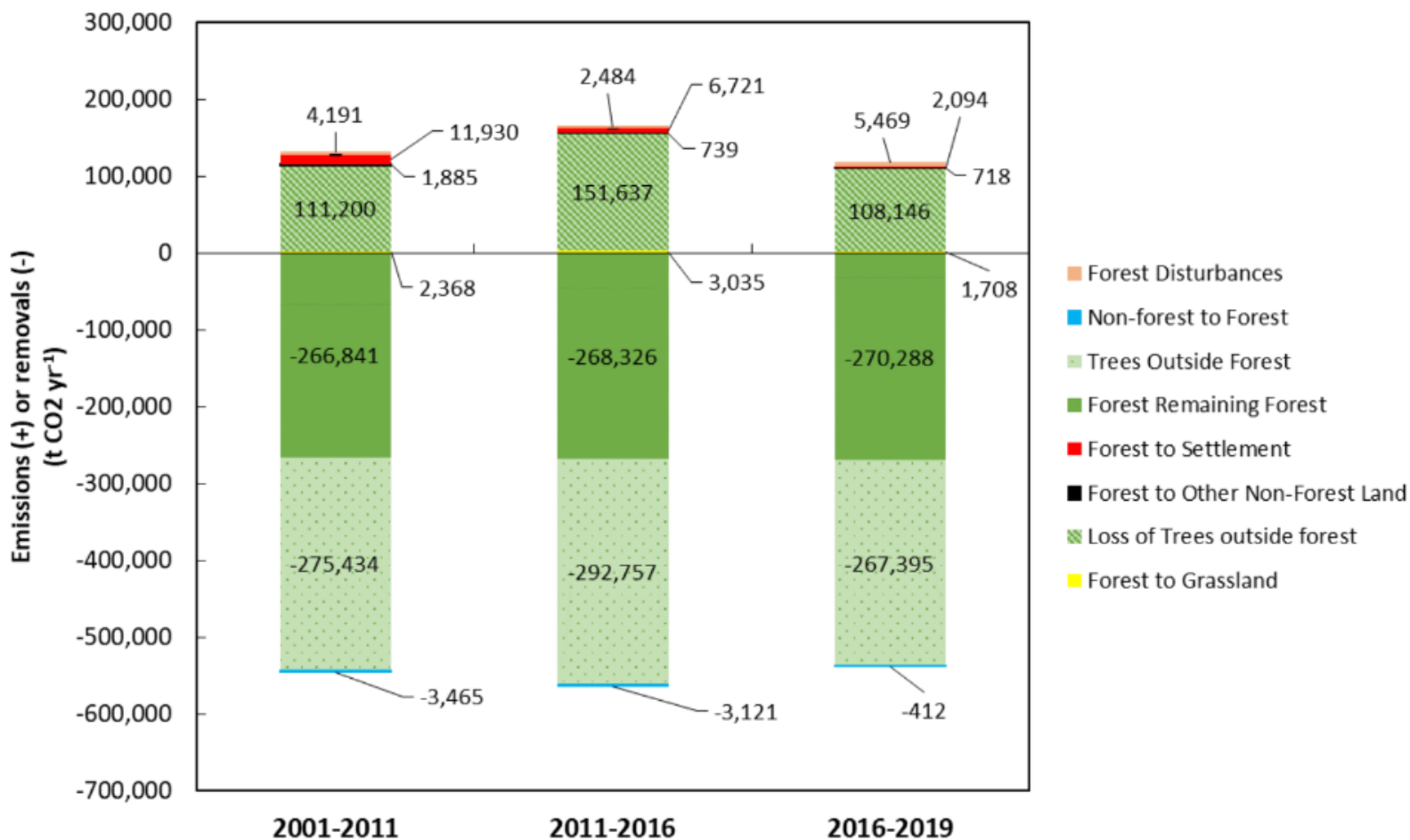




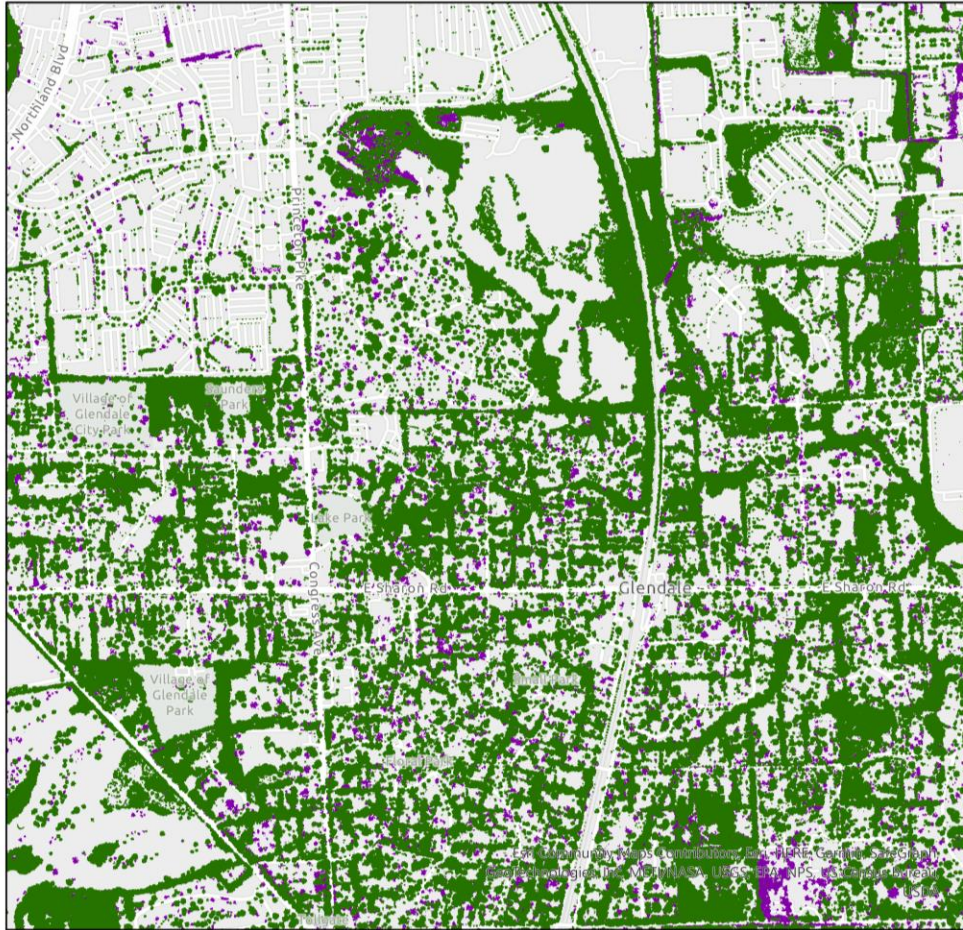


**Figure 1. Montgomery County's GHGs from forests and trees for 2001-2011, 2011-2016 and 2016-2019**

*All values in metric tons of CO<sub>2</sub>/year. Positive values represent a CO<sub>2</sub> emission, negative values represent a CO<sub>2</sub> removal.*







■ Tree Canopy (2020)

■ Tree Canopy Loss (2011-2020)

## Cincinnati, Ohio

- High-resolution (sub-1-meter) data, but little capacity to utilize
- Custom analyses disaggregated to three time periods for improved insights
- Hands-on guidance and capacity building within city and county staff







*“Having just that baseline data...it’s blowing up our world in a very positive way, to be thinking about exciting new opportunities.”*

**– Doug Weisburger, Montgomery County, MD**

*“I’m the main person doing all the data work for Climate Smart San Jose. So getting a tool that cuts down the amount of time that it takes to get a good estimate of what we have is extremely valuable.”*

**– Yael Kisel, City of San Jose, CA**

*“This analysis gave us a roadmap for how to target canopy improvement efforts towards areas where the environmental impacts would benefit specific populations within the community. This has led to specific resource allocation and new partnerships with community-based organizations and non-profits that may not have typically looked to canopy as an indicator.”*

**– Crystal Courtney, City of Cincinnati, OH**





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updated carbon layers

tree equity score

future projections

materials in spanish

ui Improvements

webinar series

data to action

disaggregation

demographic data

high-resolution tree canopy for al

IRA monitoring

more training content

equitable access

forest to grassland transitions

planning tools

stratification by ownership

batch analyses

offline analysis tools

upload custom data

state-level functionality

additional guidance

agricultural data

support for communities

automation

improved disturbance information

reforestation potential

plantable areas





**Planning and future projections**



**Automated disaggregation**



**High-resolution data for all**

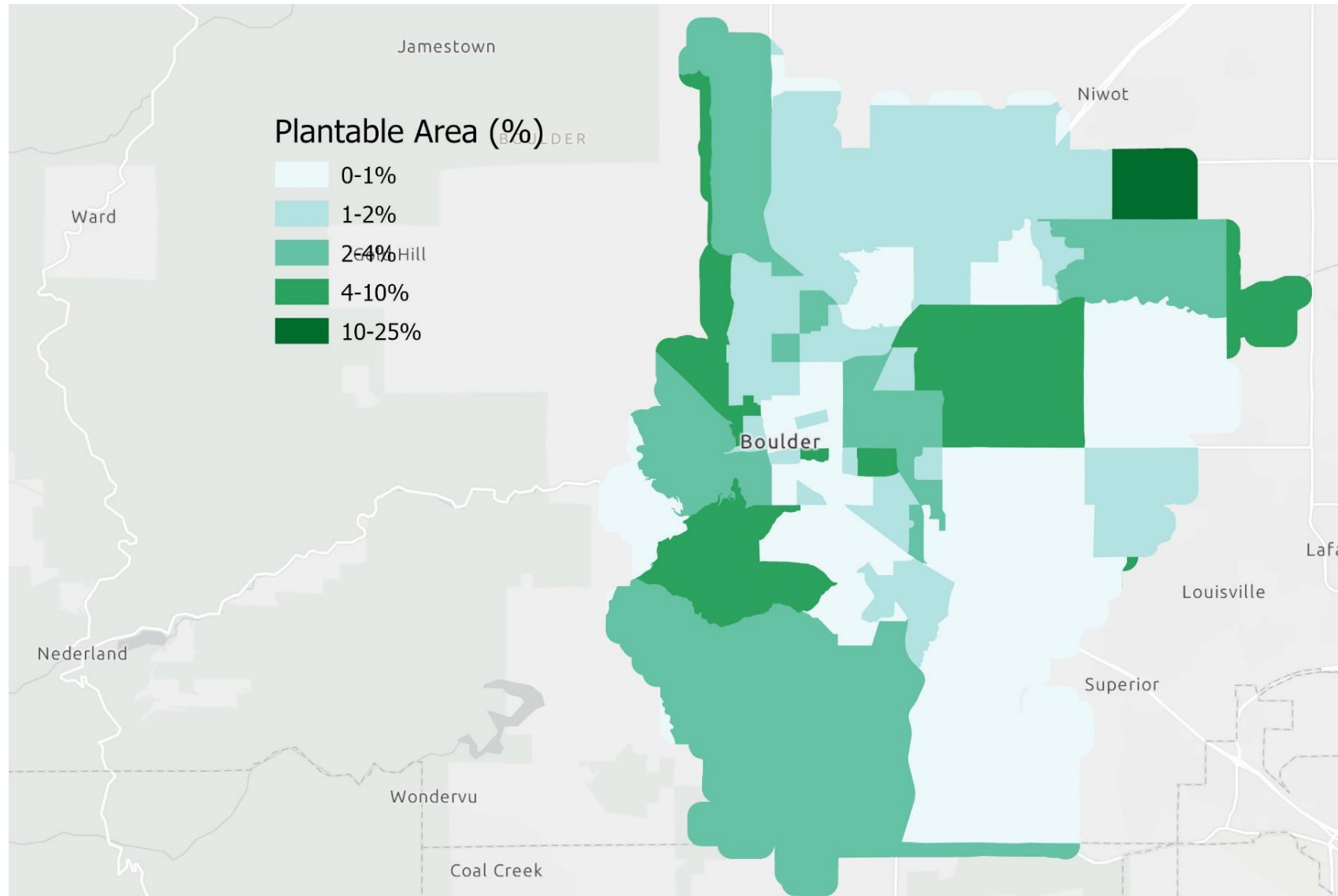






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# Thank you

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erin.glen@wri.org

[icleiusa.org/LEARN](http://icleiusa.org/LEARN)



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**PARKLIV!** – an approach to  
increased urban forests accessibility;  
the non-physical dimension



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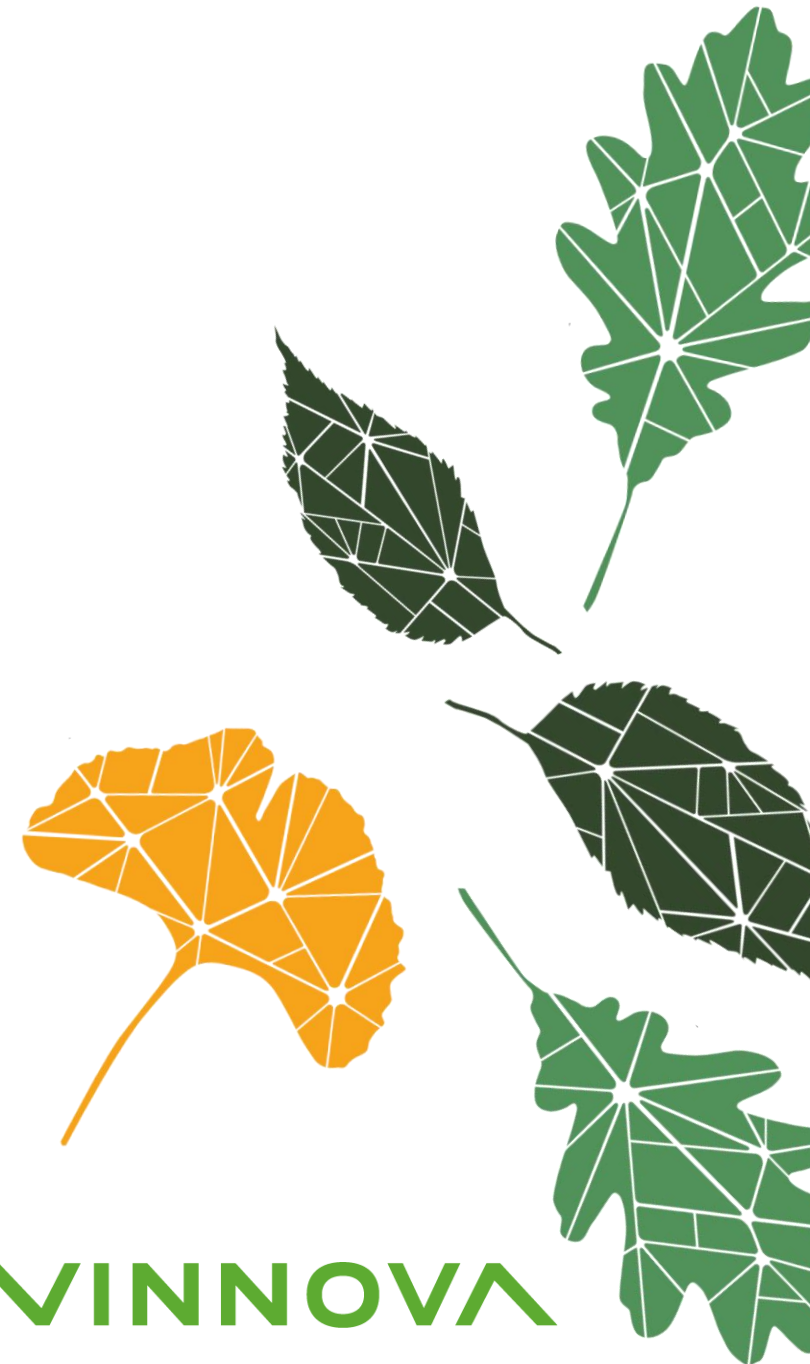
Thomas B. Randrup

Professor

Swedish University of Agricultural Science:



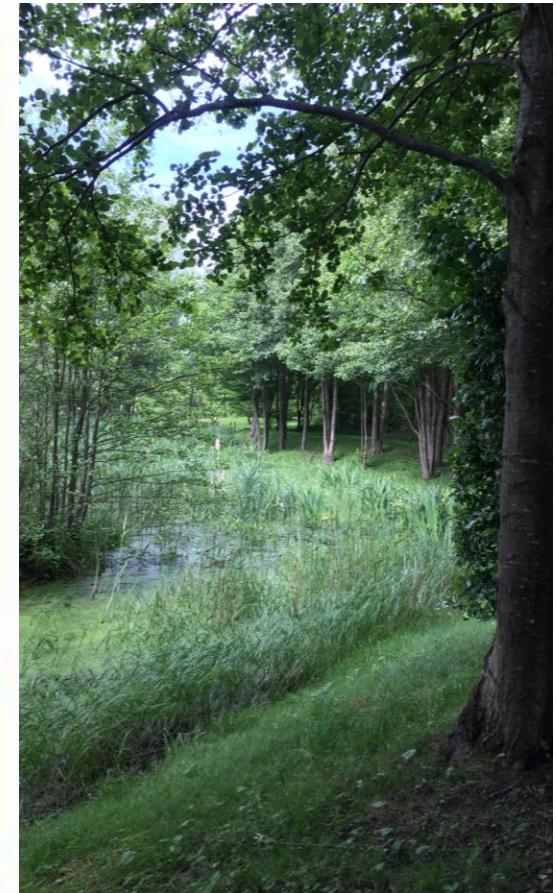
**VINNOVA**





# Equal accessibility - Not just about physical accessibility

SDG11 -  
Sustainable Cities  
and Communities,  
  
Pointing out four  
broad target  
groups;  
women, children,  
elderly and people  
w. disabilities





# Equity via involvement in Urban Forestry management

A Challenge to engage (Arnstein, 1969; ..... Randrup et al., 2021  
(from tokenism to self-management)

Urban Forestry managers are crucial in defining  
involvement processes (e.g., Castell, 2010)

Involvement processes are often project bound  
- being limited to time and resources





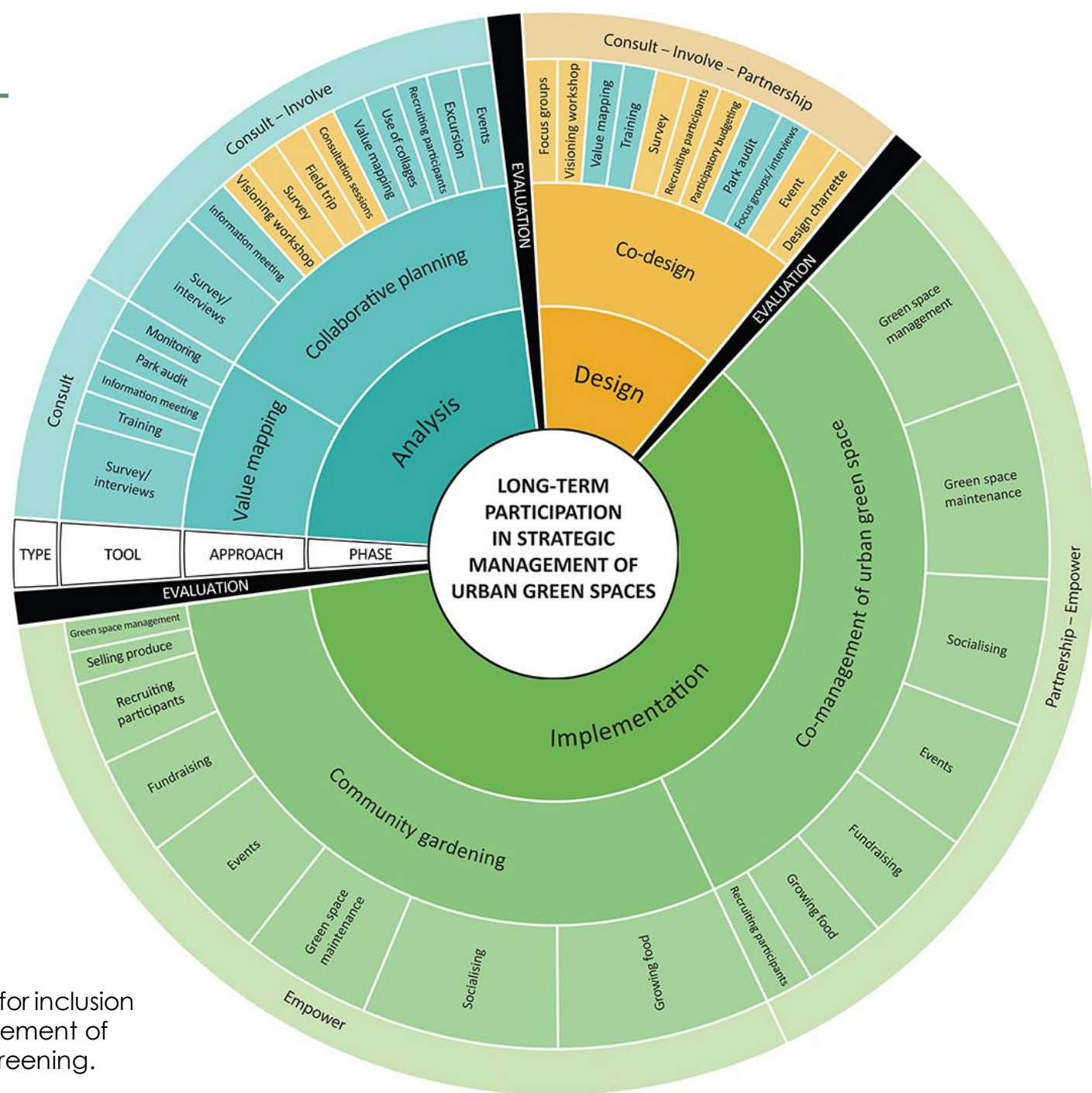


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**PARKLIV!**

# How are local governments involving users today?

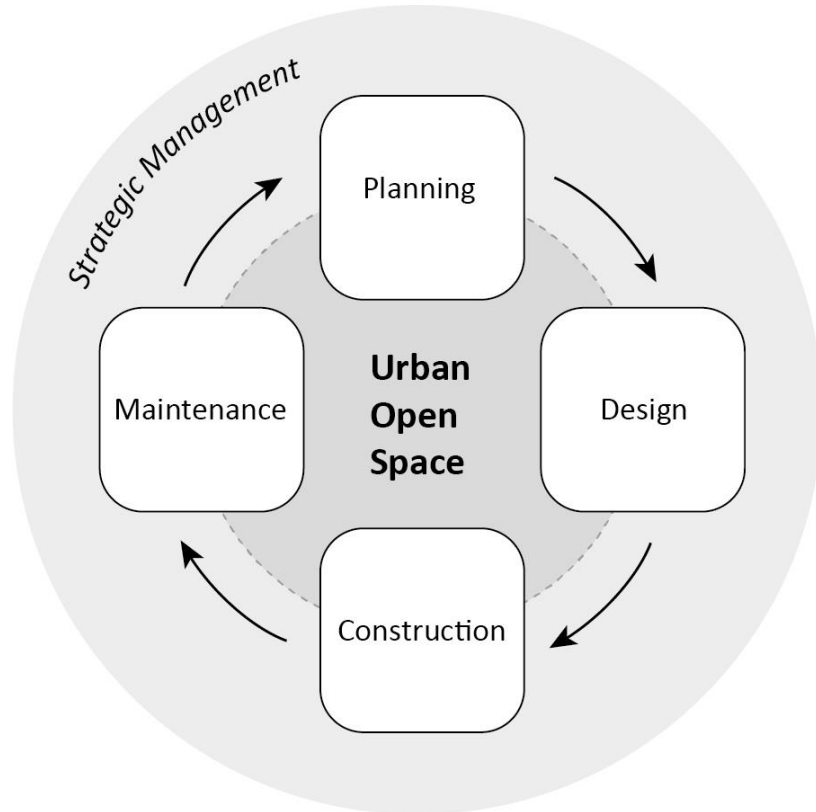


Fors, H., F.Aa, Hagemann, Å. O. Sang & T.B. Randrup (2021) Striving for inclusion – A systematic review of long-term participation in strategic management of urban green spaces. Frontiers in Sustainable Cities, Section Urban Greening.





## (UF) Management definitions - as long-term approaches



Jansson, et al. (2019) **The Governance of Landscape Management: New Approaches to Urban Space Development.** Landscape Research

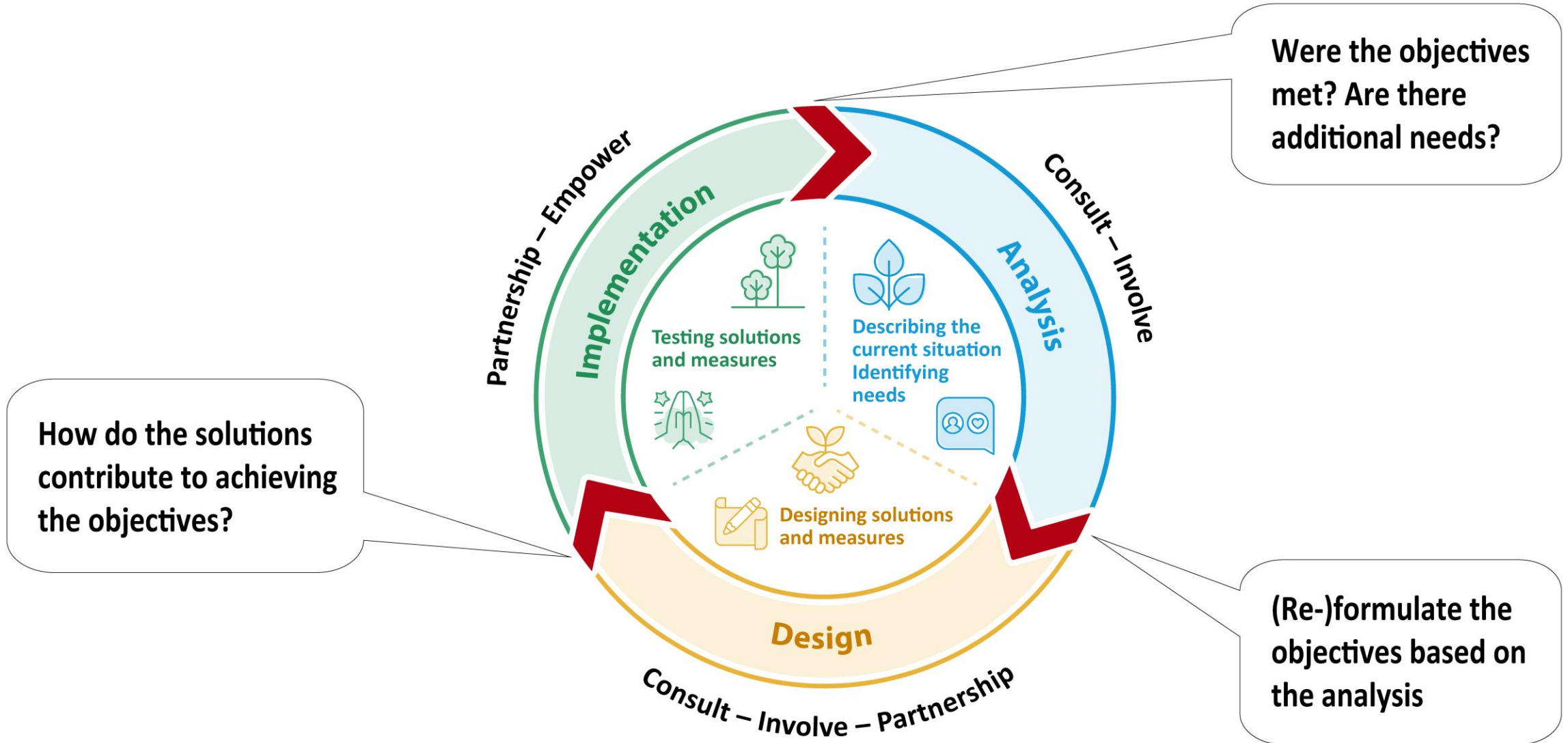


Kavacs et al. (2014) **Saker Falcon Falco cherrug Global Action Plan.** CMS Raptors MOU Technical Publication No. 2, CMS Technical Series No. 31.





# The ParkLIV process model







## The tested tools:

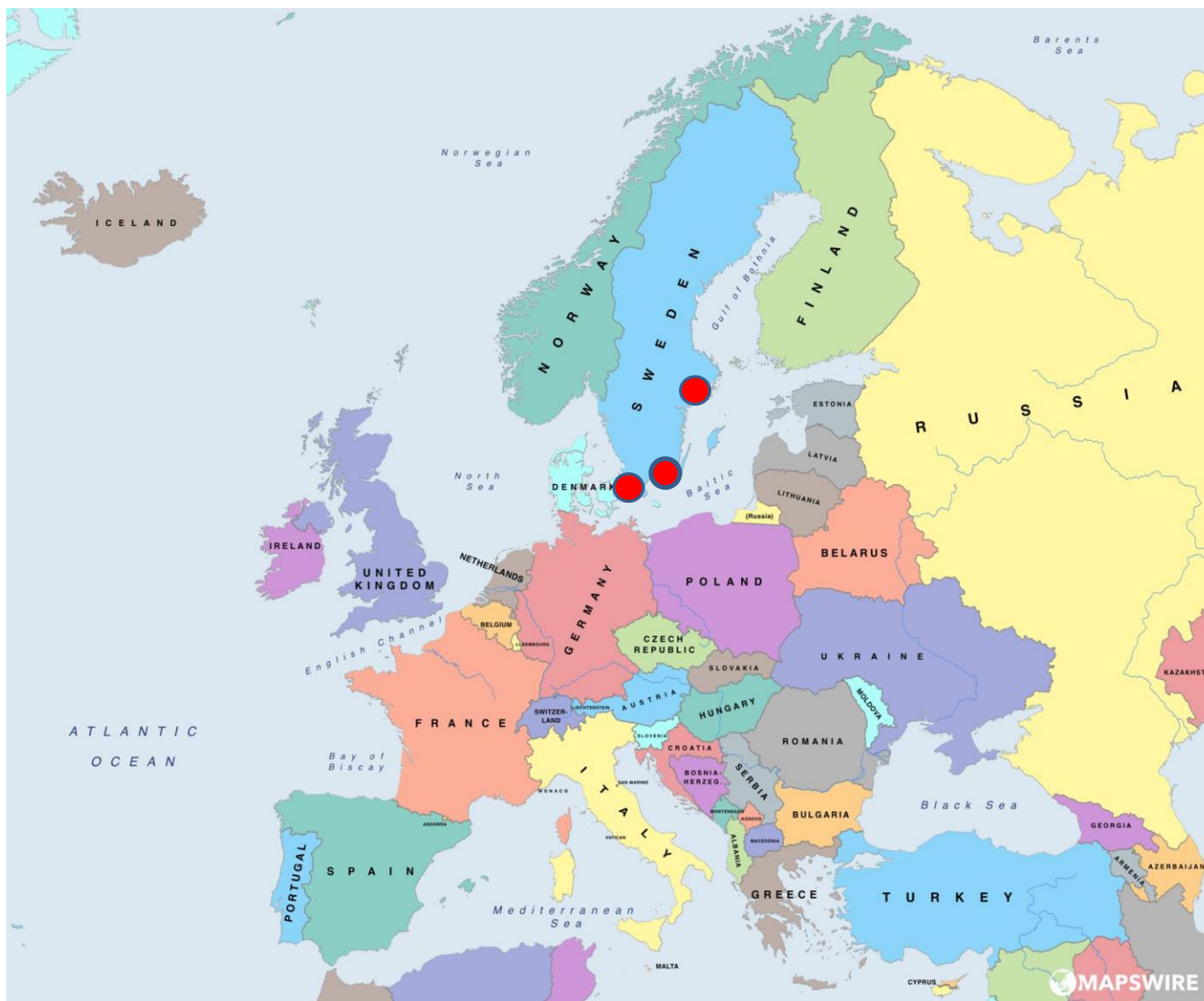
- Analysis of place qualities
- On-site interviews
- Park-walks
- Park-walks with children
- Design tool
- Events
- Spontaneous solutions







# Three Swedish Test Beds





# Tyresö

- How do you use this place, and what can we do to make it more relevant?

Smaller interventions established by the City of Tyresö, in cooperation with local schools and the Green Space Management Dept.

The path has been tested and re-adjusted.



Bilder från Tyresö testbädd – Lilla naturstigen







# Östra Göinge

– how can we change  
the daily maintenance  
for more relevance?

Numerous smaller  
interventions agreed  
between the City of Östra  
Göinge, local residents, and  
local school children.

Establishment on hold due  
to toxic soils.



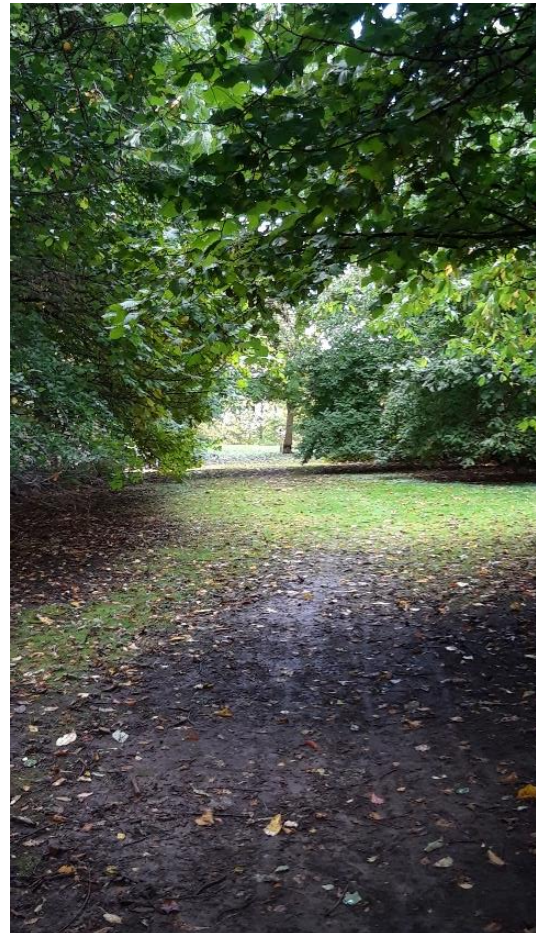


# Malmö

– how can we best  
guide you, to use the  
park?

Path established by the City  
of Malmö, in cooperation  
between  
the Disability Dept. and  
the Green Space Man.  
Dept.  
for people with autism.

The path is now being  
tested and re-adjusted.







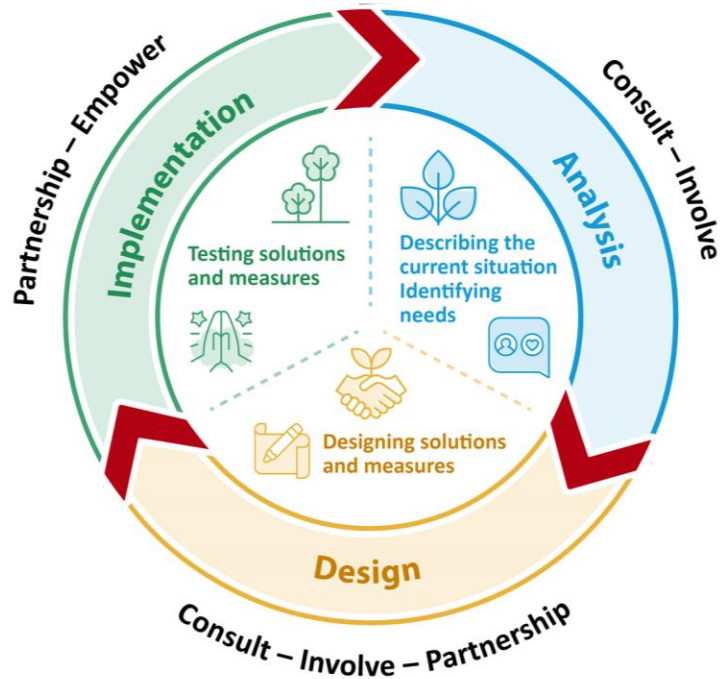
# Conclusions -1

ParkLIV is a process  
- not a project

Present a framework  
– not a plan

Keep it simple  
– tools, events, short time, quick results

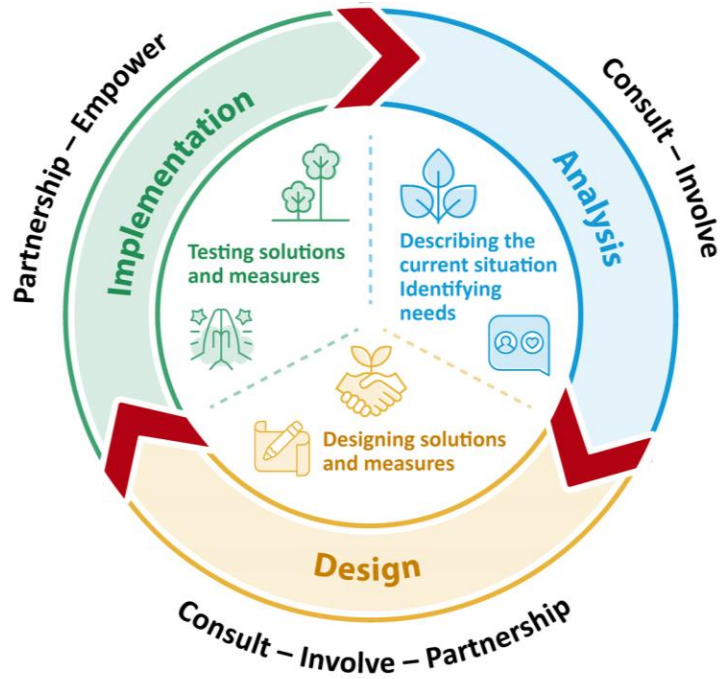
Evaluate on a running basis







## Conclusions - 2



To re-prioritize time  
- is the main investment

Identify a project owner / a Bridge Builder

It takes time to establish relations  
- but this is a long-term investment

Easier if policy exist







# Thank you

[www.livingcities.se/parkliv.html](http://www.livingcities.se/parkliv.html) [in Swedish]

Fors et al. [In prep.] Autism-friendly public landscape architecture

Randrup et al. [In prep.] ParkLIV – Involving non-users in green space management

Emma Shepherdson, Hanna Fors, Jennie Björstad, Bengt Persson, Åsa Ode Sang & Henrik Nolmark + Municipalities Malmö, Tyresö & Östra Göinge

✉ [thomas.randrup@slu.se](mailto:thomas.randrup@slu.se)



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# **2nd** **World Forum on Urban Forests**

**2023**



**World Forum on  
Urban Forests**





## 2nd World Forum on Urban Forests

Washington DC, 2023

“The causation is land and money”:

Urban greening practitioner and  
planner perspectives on green  
gentrification



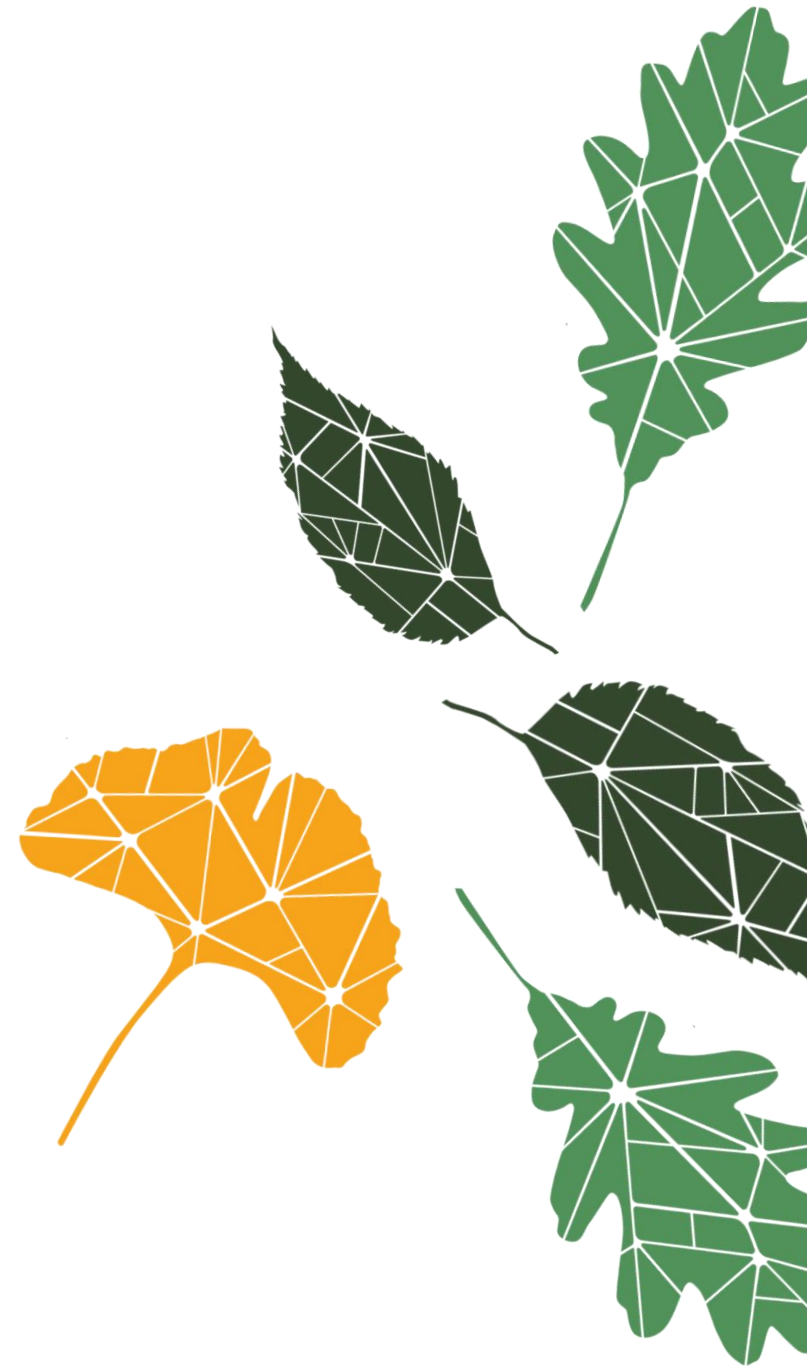
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Presented by

Jessica Quinton

Lorien Nesbitt, Daniel Sax, Leila Harris

University of British Columbia







# Overview

- Defining green gentrification
- Research objective
- Methods
- 4 main themes
- Main takeaways







# Green gentrification

When urban greening becomes implicated in the upgrading of neighbourhoods, in-moving of higher-income households, and displacement of existing residents







## Research objectives

### **Understand planner/practitioner perspectives on:**

1. How urban greening becomes connected to gentrification through their work
2. Potential methods of mitigating green gentrification
3. Relevance and usefulness of 'green gentrification' for supporting equitable greening





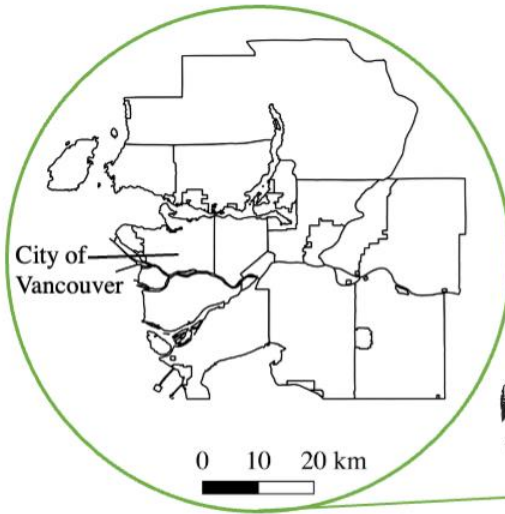


# Methods

- Interviews with 33 urban greening planners/practitioners

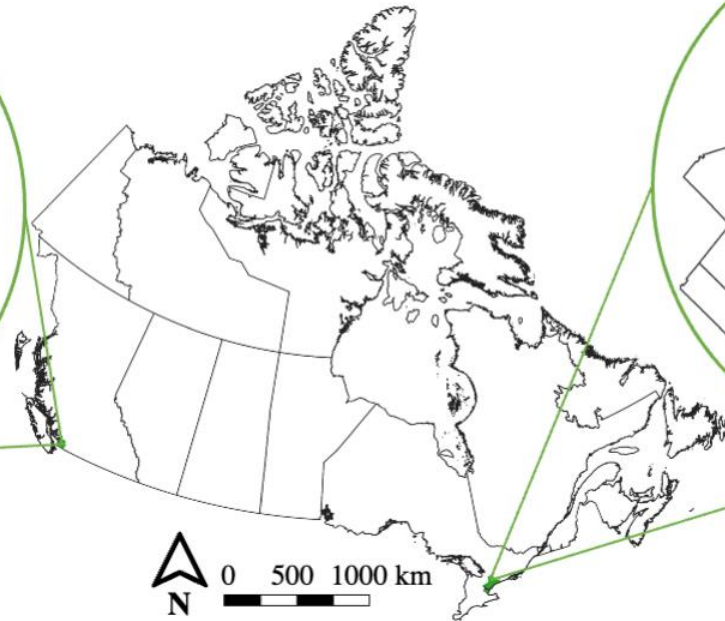
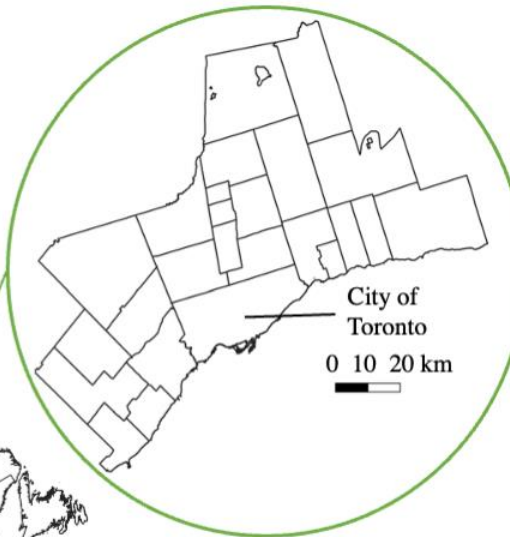
## Metro Vancouver

- Population: 2.64 million
- Area: 2879 km<sup>2</sup>



## Greater Toronto Area

- Population: 6.71 million
- Area: 7124 km<sup>2</sup>







## 4 main themes

1) What (and who)  
is driving  
gentrification

2) The greening-  
development  
connection

3) Current focus on  
'equity-seeking  
rather than  
gentrification-  
avoiding'

4) Methods for  
limiting  
gentrification  
outcomes







# 1. What (and who) is driving gentrification?

- Greener neighbourhoods more desirable → attracts people to move in
- Trees & GI vs. large parks
- What about non-green factors?



, elected officials







# 1. What (and who) is driving gentrification?

“As an urban forester, or somebody who plants trees, I can only plant where there's space to plant trees... **Really, I'm working with what I'm given.**” (GTA2)

“So **the park aspect is part of it**, but it's the whole kind of amenities-service-delivery-connectivity-transportation stuff as well.” (GTA12)







## 2. The greening- development connection



- New greening funded/accommodated by new development
- New developments typically targeted towards higher-income households
- Greening frequently located alongside new developments
- Development → greening
  - (not greening → development)







## 2. The greening- development connection

“What we're finding is that **we struggle with the increased real-estate costs**, so that now we're more inclined to **take our land where we can get it**, when we can get it as part of development.”  
(GTA11)

“**Development drives everything here...** you generally have nicer infrastructure, whether it's green infrastructure, hard infrastructure, near new development.”  
(GTA13)







### 3. Equity-seeking vs gentrification-avoiding

- Most people currently focus on addressing existing inequities
- Very little discussion of green gentrification
- Some saw tension between addressing existing inequities and limiting potential gentrification
  - “Just Green Enough”







### 3. Equity-seeking vs gentrification-avoiding

“... it would be tough for us to make trade offs in our recommendations, especially in an underserved area like the Downtown Eastside. Vancouver is a good example where **we're actually prioritizing greening in those neighborhoods.**” (MV3)

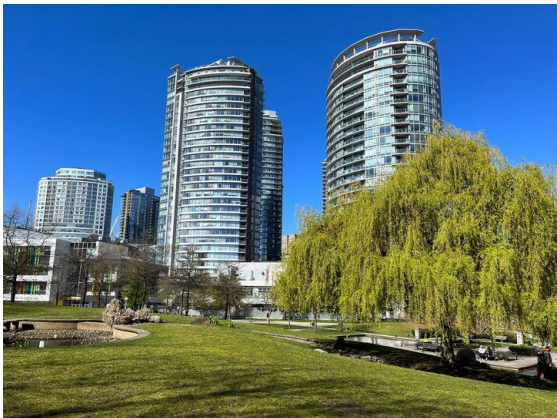
“It's kind of interesting using the term **gentrification... we just don't use that a lot. I've heard equity everywhere.** I've literally heard it five times in the last 24 hours in different contexts.” (MV7)







## 4. Mitigating green gentrification



- ‘Green gentrification’ has limited usefulness in supporting equitable greening
- Little support for a ‘Just Green Enough’ approach
- Need to have:
  - Policy
  - Community engagement
  - Interdepartmental collaboration







## 4. Mitigating green gentrification

“[...]the focus is on how do you manage gentrification and displacement first, and then the greenness is kind of a subset of that [...] **So it's more generally 'how can we limit gentrification and displacement?'**” (MV2)

“And I know that there are some policy toolkits out there [...] that need interdepartmental collaboration to an extent that we don't really actually see in the city. [...] **more interdepartmental collaboration and coordination is needed, especially with folks in social policy and housing.**” (MV16)







## Main takeaways



- Development commonly funds/accommodates greening
  - Upholds existing, and creates new, inequities
- ‘Green gentrification’ has limited use for planners/practitioners
- Need affordability and equity policies that work across urban systems







# Thank you

Jessica Quinton | The University of British Columbia

Funded by:



Social Sciences and  
Humanities Research  
Council of Canada

Conseil de recherches  
en sciences humaines  
du Canada

Canada



jessica.quinton@ubc.ca



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# **2nd** **World Forum on Urban Forests**

**2023**



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# 2nd World Forum on Urban Forests

Washington DC, 2023

## The 3-30-300 rule in practice



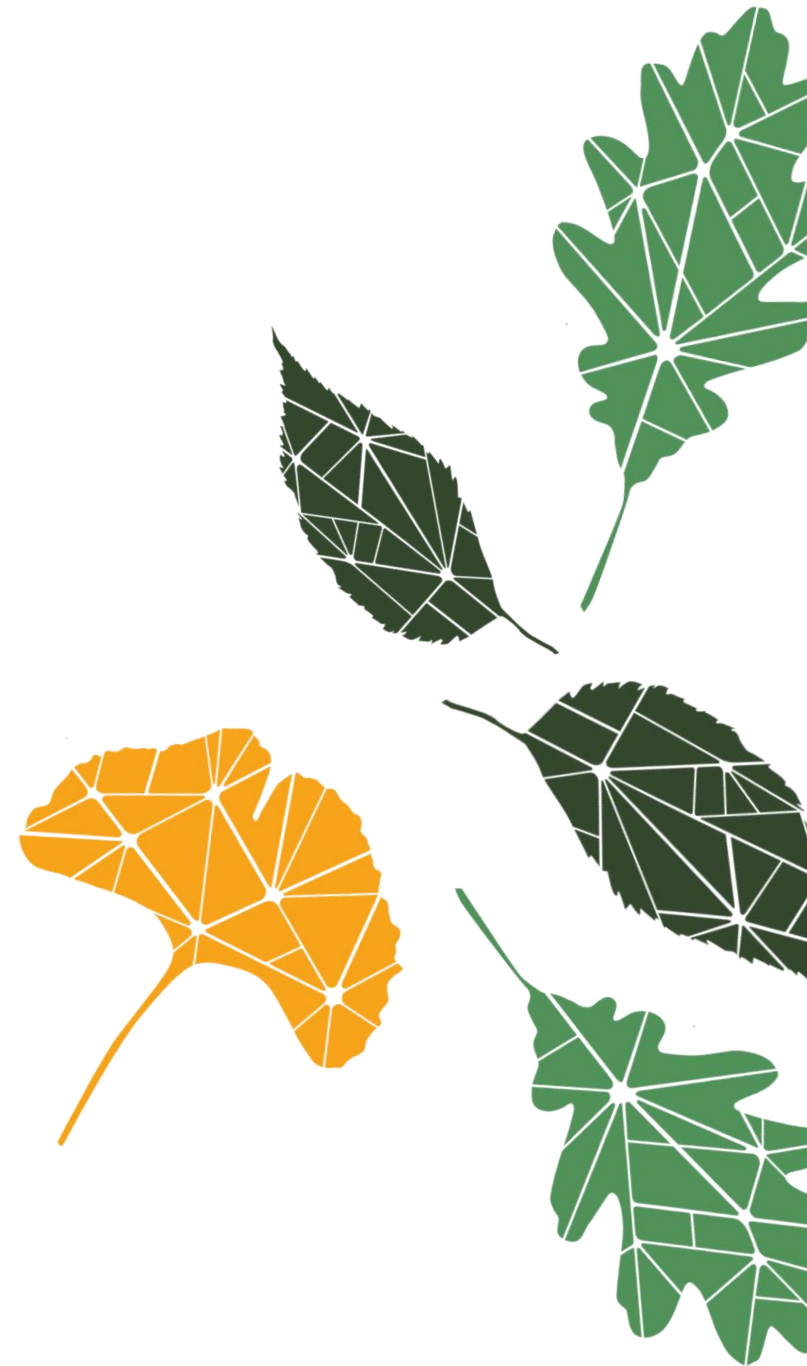
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Presented by

Johan Östberg

Nature Based Solutions Institute

Sweden







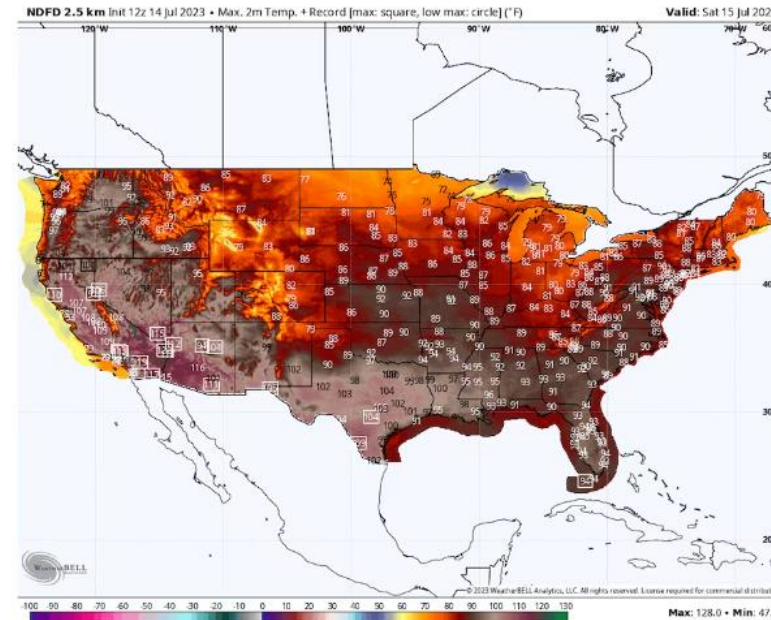
# Extreme heat wave to shatter records this weekend over southern U.S.

The relentless heat dome will intensify in the days ahead, threatening all-time records



By [Matthew Cappucci](#)

Updated July 14, 2023 at 11:45 a.m. EDT | Published July 14, 2023 at 11:27 a.m. EDT



Forecast highs on Saturday from the National Weather Service. Boxed values are predicted records. (

## MOST READ W



**1** Six killed  
in Hawaii  
tourists b

**2** Hot tub-like  
fuels 158-de  
in Iran

**3** 'Ridiculous'

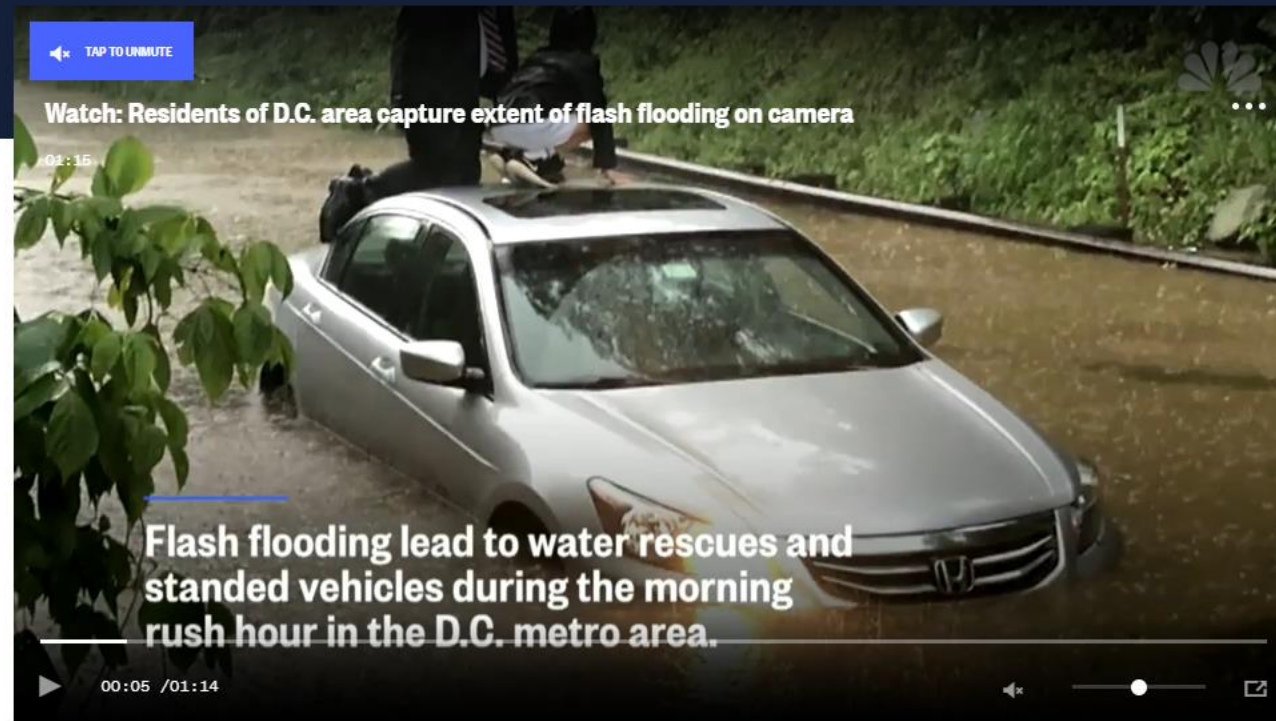
<https://www.washingtonpost.com/weather/2023/07/14/heat-wave-records-southwest-florida-climate/>





## Flash flooding hits Washington, D.C., prompting water rescues

In Virginia, the Fairfax County Fire and Rescue Department said it had responded to 55 swift water rescue calls.



<https://www.nbcnews.com/news/weather/flash-flooding-hits-washington-d-c-prompting-water-rescues-n1027431>



# Over 4% of summer mortality in European cities is attributable to urban heat islands



30%

Increasing **tree cover**  
in cities to **30%**



can reduce the  
**temperature** of  
urban environments  
by up to **1.3 °C**



and **prevent 1/3 of  
premature deaths**  
attributable to urban  
heat islands in summer

Source: Iungman T., et al., *The Lancet*, 2023.







## 3-30-300 rule

The rule requires that every citizen should be able to see at least

- 3 from their home, have
- 30 percent tree canopy cover in their neighborhood and
- not live more than

<https://nbsi.eu/the-3-30-300-rule/>







## 3-30-300 rule or 3-30-328 (yards)

The rule requires that every citizen should be able to see at least

- 3 from their home, have
- 30 percent tree canopy cover in their neighborhood and not live more than

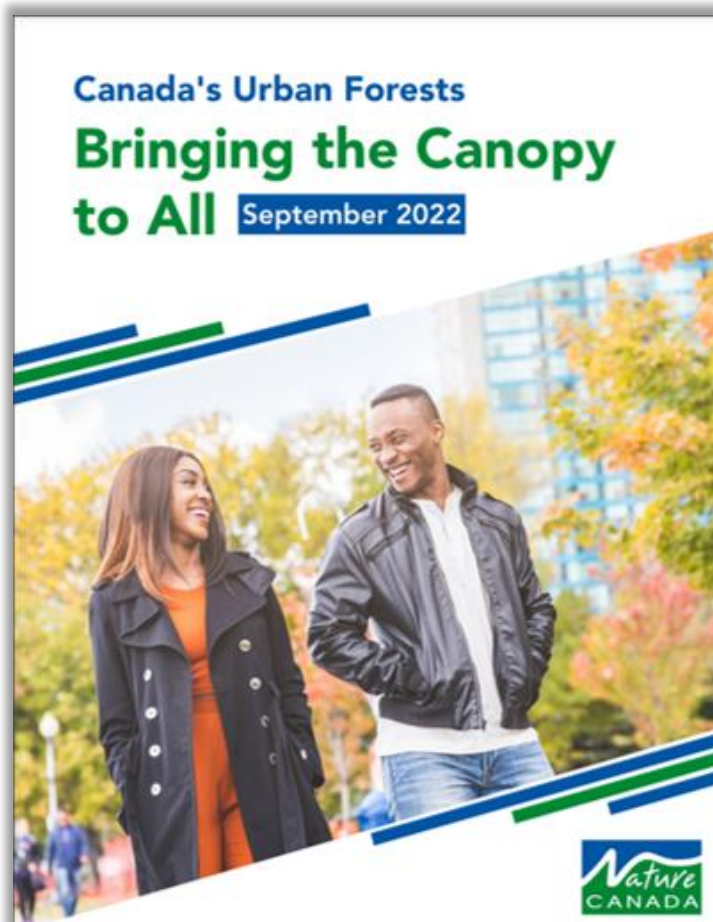
<https://nbsi.eu/the-3-30-300-rule/>





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Washington DC, 2023



A better approach is the 3-30-300 rule, which states that everyone should be able to see at least three trees from their home, that all neighbourhoods should have at least a 30% tree canopy, and that all residents should have a greenspace of at least one hectare within 300 metres of where they live. While this principle can help substantially in advancing tree equity, we need to go further. In this report, Nature Canada proposes that equitable access should be thought of in terms of three variables—proximity to urban trees and forests, urban forest quality and the governance of urban forests.

Everyone should be able to see at least **3 trees** from their home

Communities should ensure a **30% tree canopy** in all neighbourhoods

All residents should have a greenspace of at least **one hectare within 300 metres** of where they're living





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/ OPINION & ANALYSIS

# Tree planting – everyone's responsibility

04 DEC, 2022 – 00:12

0 COMMENTS

1 IMAGES



File photo: Minister Ndlovu planting trees at Insukamini

## Fortunes Matutu, Forest Conservationist

IN the forest conservation world it has often been said that until you dig a hole, plant a tree, water it, and make it live, you have not understood the true meaning of life.

## Agricultur







# Scotland's urban treescapes set for £10m planting project

26th October 2022

ESSENTIAL ARB

ENVIRONMENT

FORESTRY



Scotland's urban treescapes could soon get a bumper cash boost (Image: NQ)



By Jack Haugh

Deputy Editor

@jackmhaugh

Share



0 Comments

SCOTLAND'S urban treescapes could soon turn over a new leaf after a £10 million planting project moved one step closer to getting underway.

Future Woodlands Scotland (FWS) has appointed a team of experts to research and develop a delivery model for the bumper Urban Forestry Fund, which aims to improve the environment in cities and towns.

Treeconomics and the Nature Based Solutions Institute (NBSI) will head up the four-month task to identify options and make recommendations to ensure the cash is delivered in a way that has maximum impact across the country.

Get *involved*  
with the news

Send your news & photos

## Most read

- 1 'Negative reactions don't really bother me': Female operator on her forestry journey
- 2 How drones are helping the fight against rhododendron in Scotland's rainforest
- 3 Senior forest manager sought for 'highly-productive' conifer woodland
- 4 Academics' 'vital' research into tree-killing diseases honoured with award win
- 5 Arborists called in row over felling of ash dieback-infected ancient woodland



## Malmö ska bli grönare: "Äntligen överens"

9 mars 2023 18:00

En majoritet av bostadsområdena i Malmö har brist på träd, visar färskta siffror. Miljöpartiets vallöfte om att alla ska se minst tre träd från sitt fönster kan bli verklighet, efter att Malmöstyret kommit överens.

Text: Elinor Strand ↗



Miljöpartiets Stefana Hoti gick till val på att göra Malmö grönare. Nu hoppas hon leverera på löftet till partiets väljare.  
Bild: Hussein El-alawi

"A majority of residential areas in Malmö lack trees. The Green Party's promise that everyone should see at least **three** trees from their window can become a reality, after the Malmö government agreed."

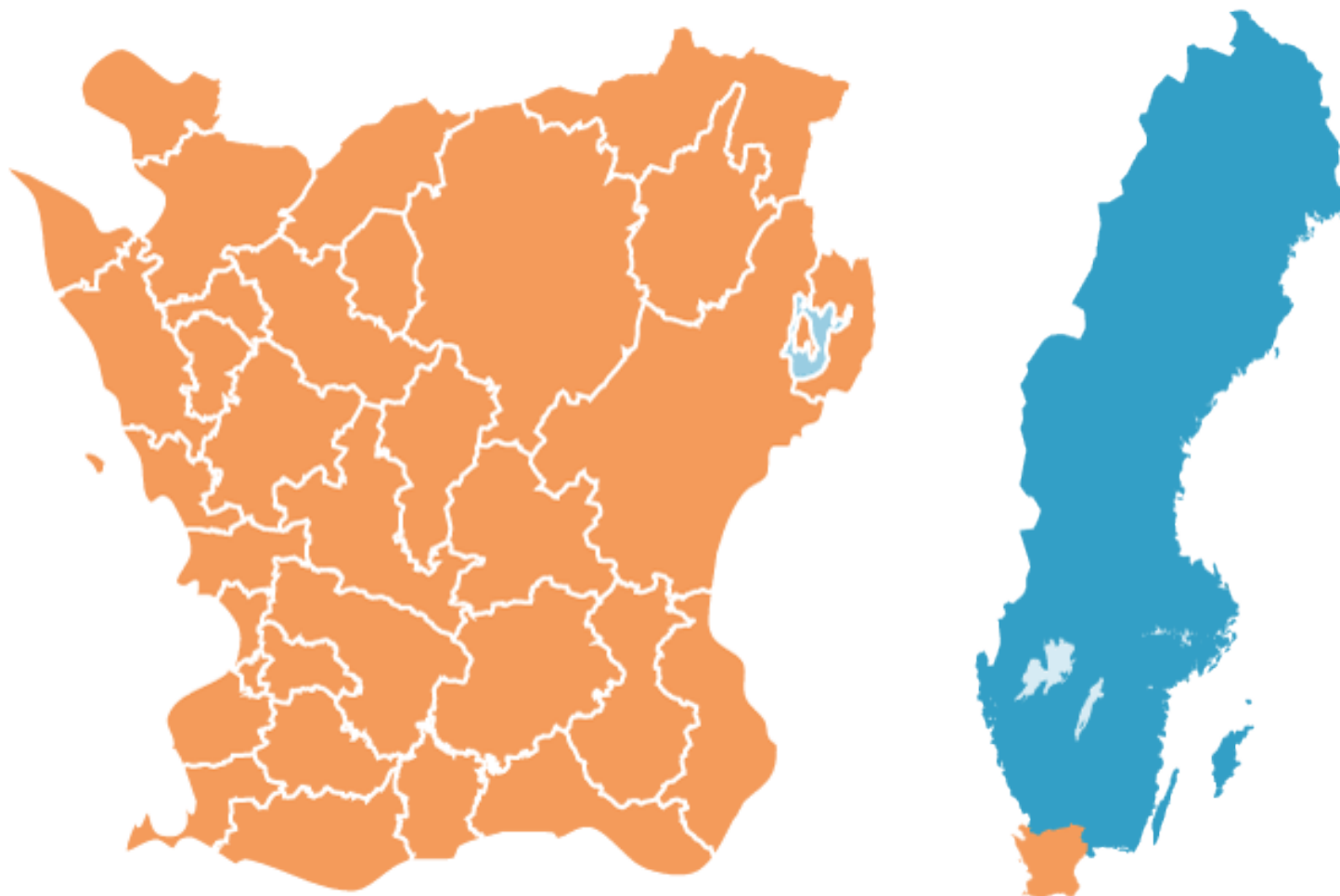




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“3-30-300 in Skåne –  
method of analysis for  
green cities”

<https://samgis.se/wp-content/uploads/2022/12/3-30-300-i-Ska%CC%8Ane-analysmetoder-fo%CC%88r-gro%CC%88nare-sta%CC%88der-DN.pdf>



A photograph of a forest during autumn. The ground is covered in a thick layer of fallen yellow and orange leaves. Several tall, slender trees with dark trunks stand in the forest. The foliage on the trees is mostly yellow, with some green still visible. The lighting is soft, suggesting an overcast day. The text "300 (m)" is overlaid in the center of the image.

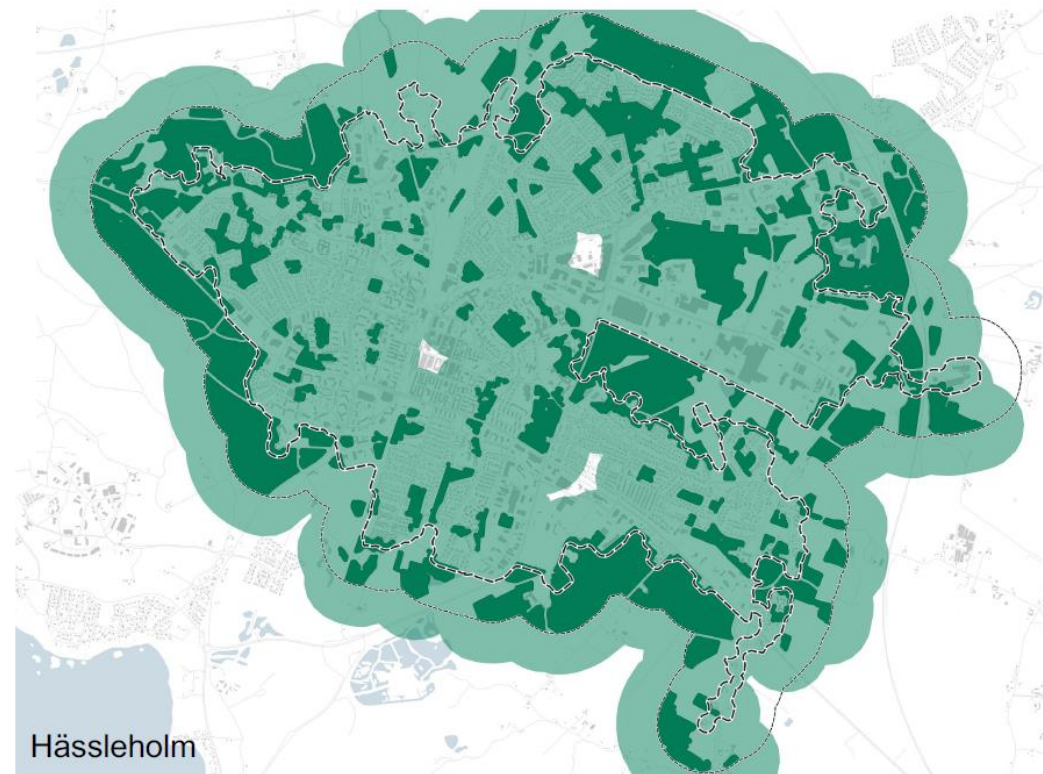
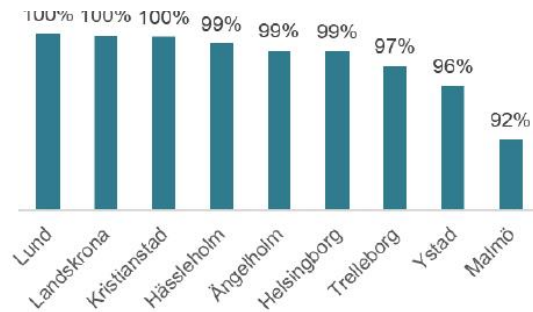
300 (m)





### Results

**97%** of all houses/apartments is within 300 meters of a 0,5 ha green space, that is at least 30 meter in width.







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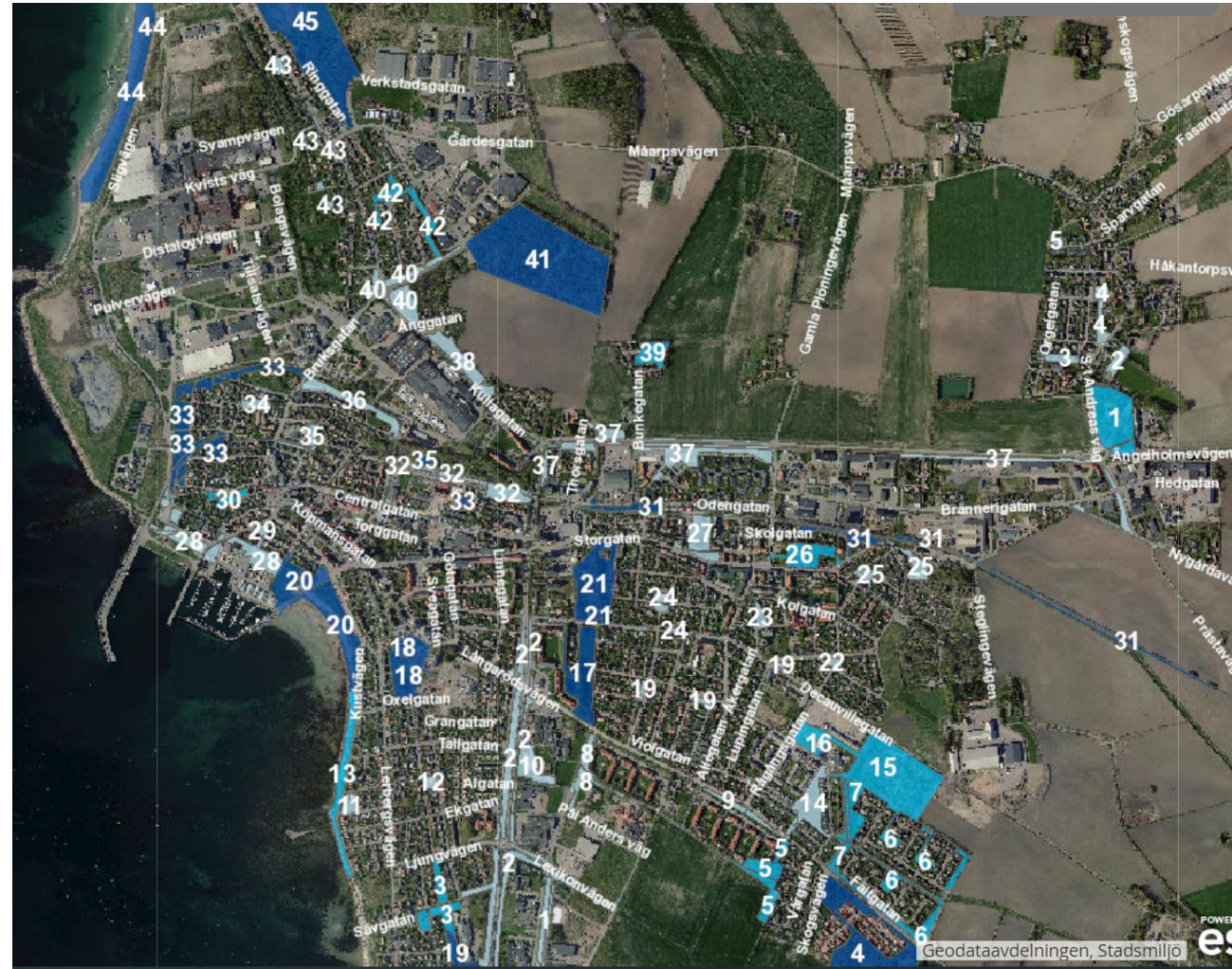


## 2nd World Forum on Urban Forests

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Classification from biological  
and social perspectives

- **High** – dark blue
- **Medium** – Blue
- **Low** – light blue







## 2nd World Forum on Urban Forests

Washington DC, 2023

### Fria eller fälla 2.0

En handledning för avvägningar vid hantering  
av träd i offentliga miljöer



### Striking a balance

– extended english summary



<http://www.raa.se/app/uploads/2022/12/Fria-eller-f%C3%A4lla-Bilaga-4.pdf>





30 (%)



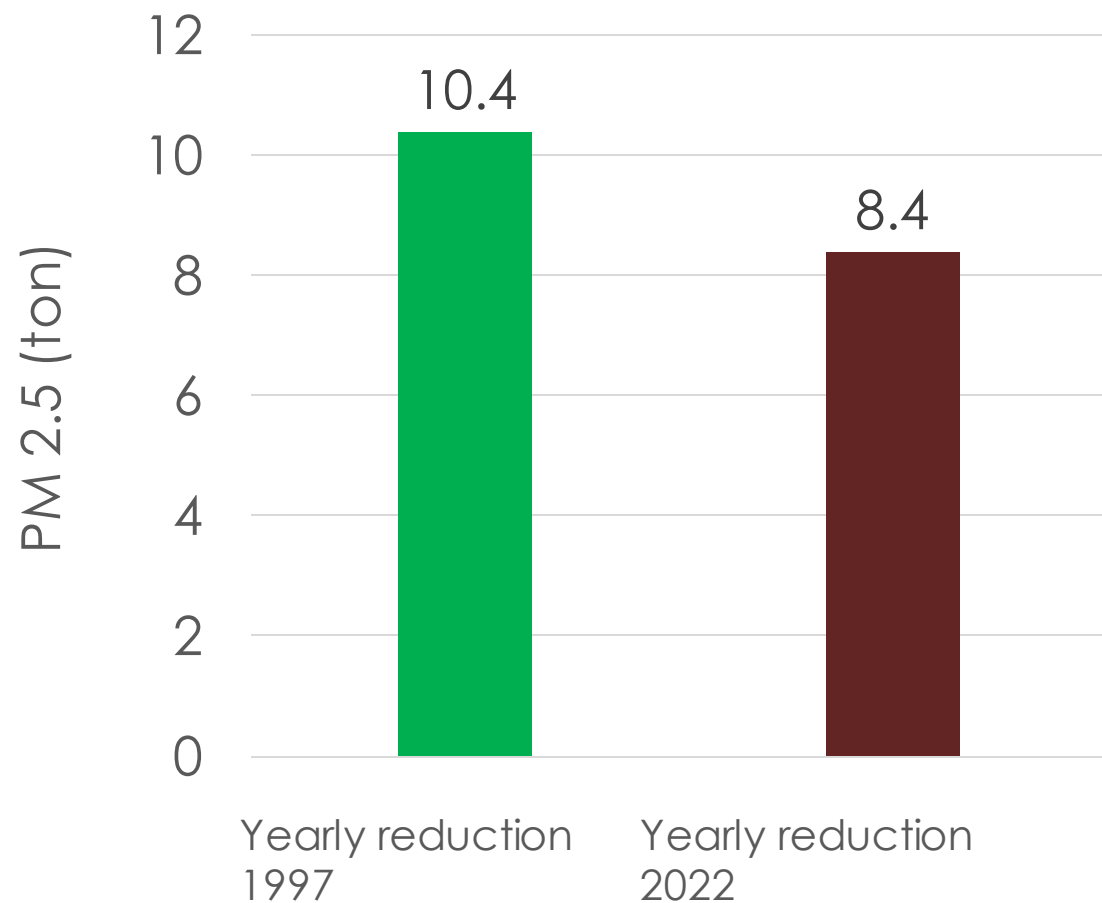
## Tree crown cover in Skåne

City	Canopy cover
Helsingborg	12,1
Hässleholm	12,9
Kristianstad	8,4
Landskrona	8,4
Lund	12,1
Malmö	7,9
Trelleborg	5,8
Ystad	12,0
Ängelholm	14,4

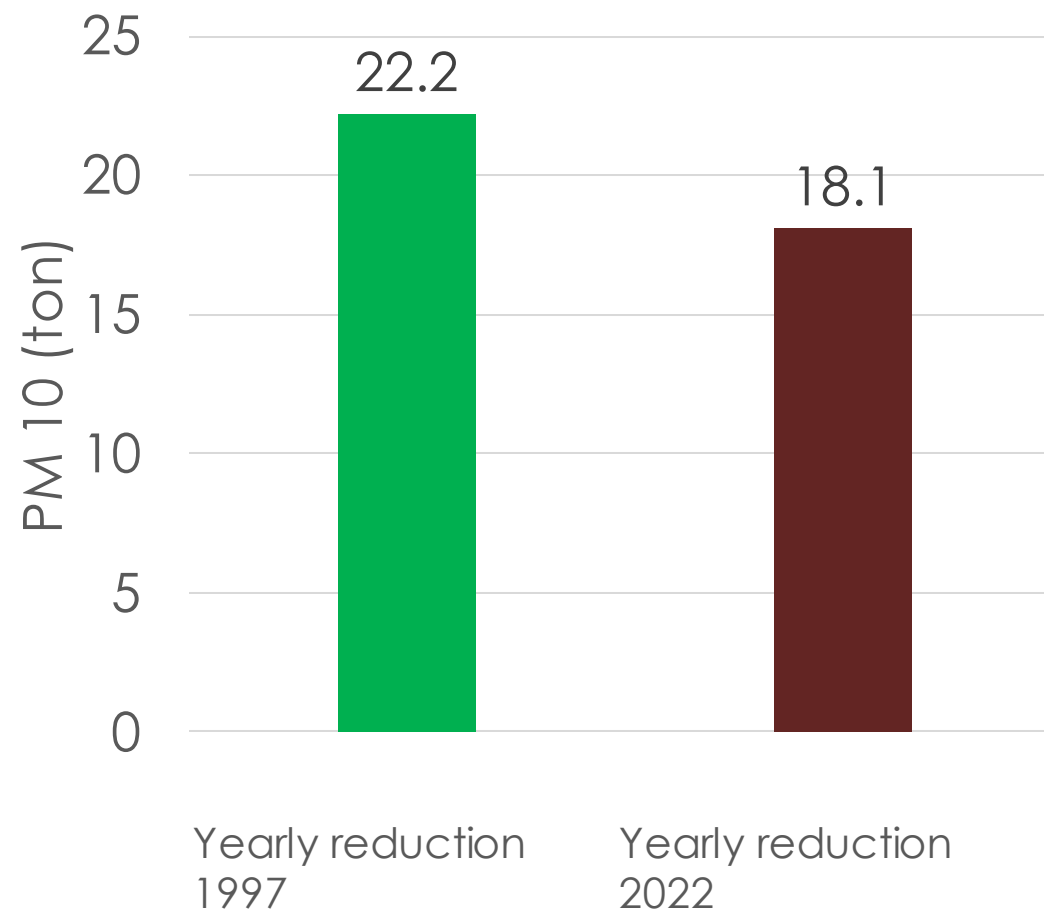




## Reduction of PM<sub>2.5</sub> (ton)



## Reduction of PM<sub>10</sub> (ton)







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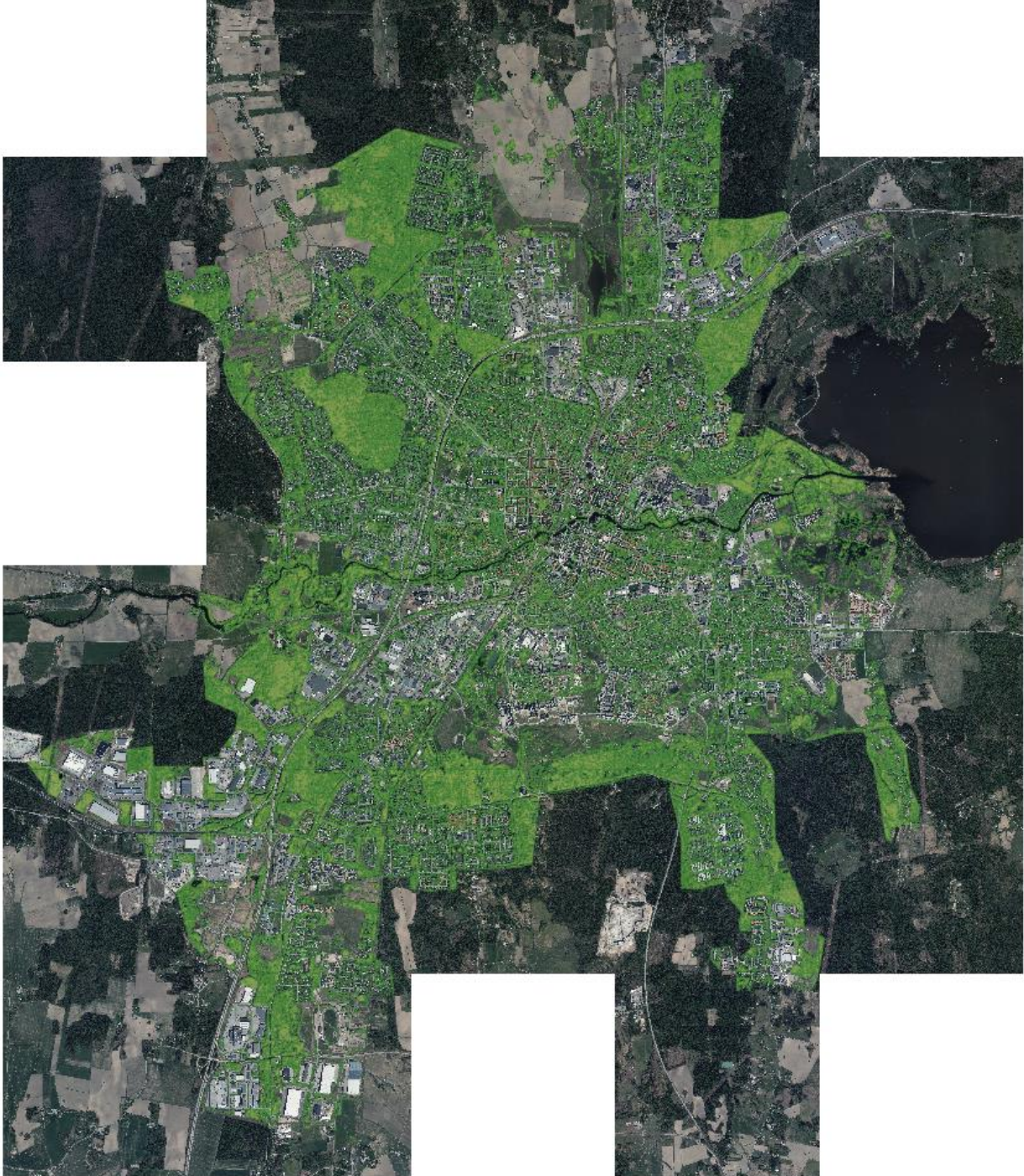


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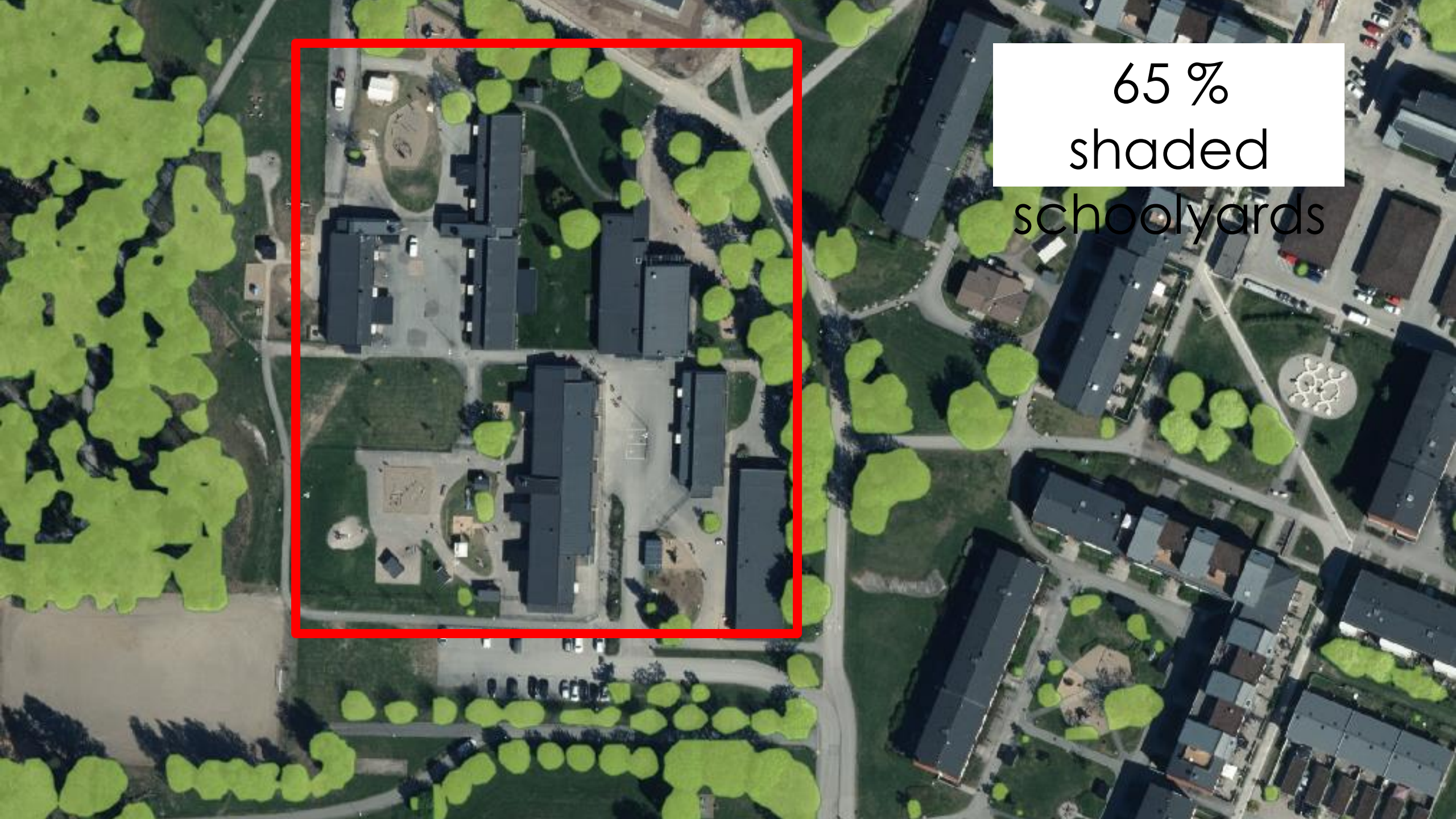










An aerial photograph of a school campus. A red rectangular box highlights a central area containing several large, dark-roofed buildings, likely classrooms or administrative buildings, and a paved area. The surrounding area includes green lawns, numerous trees (some highlighted in bright green), and parking lots. In the bottom left corner, a sign reads "P.D. BO FEENE".

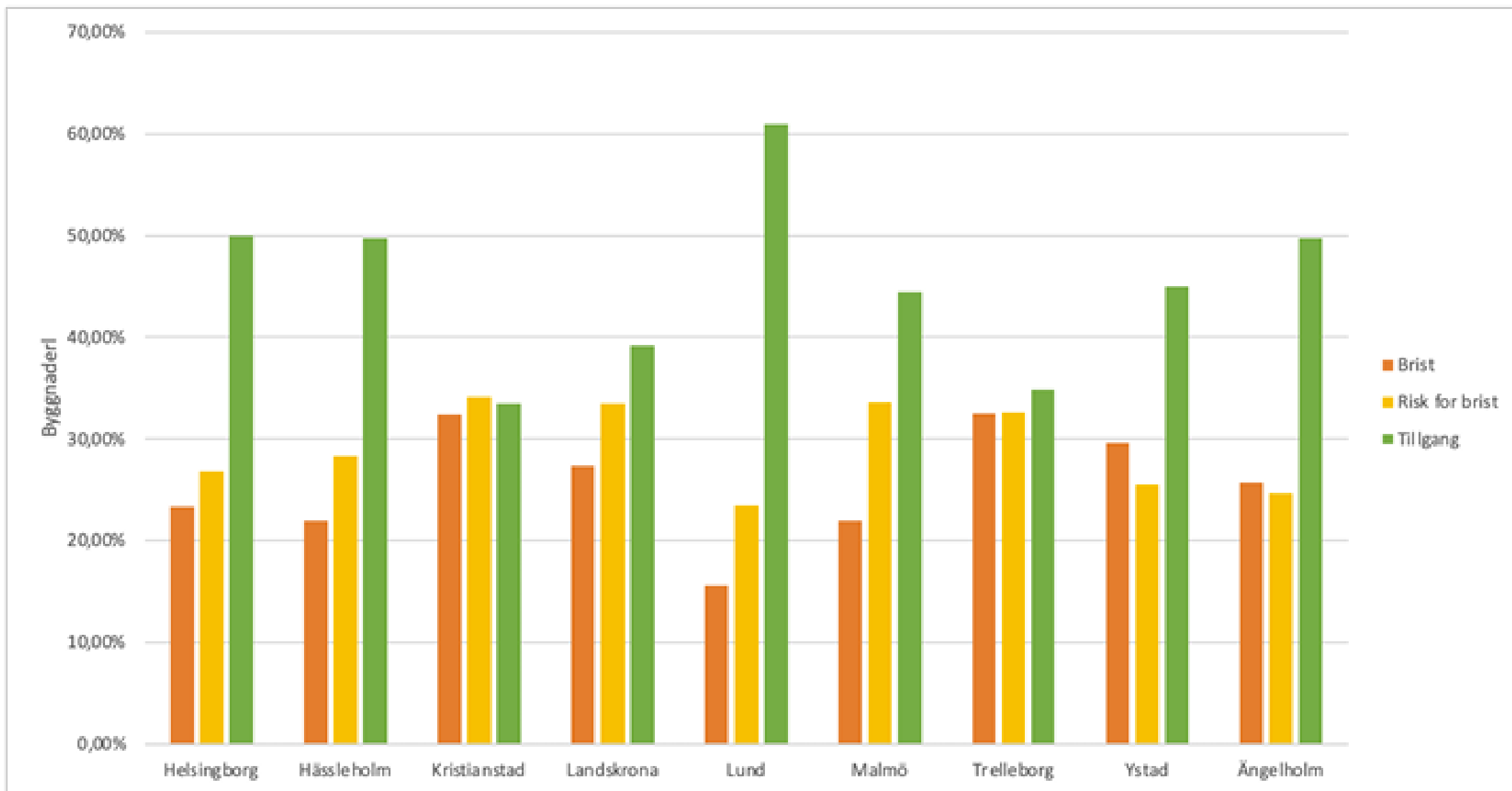
65 %  
shaded  
schoolyards



3 (No.)















NEWS AIR POLLUTION

# 100,000 New Trees for Copenhagen



By [State of Green](#) | [info@stateofgreen.com](mailto:info@stateofgreen.com)

18 SEPTEMBER 2015



<https://stateofgreen.com/en/news/100000-new-trees-for-copenhagen/>





## 3 Billion Trees Pledge

Under the [European Green Deal](#), the [EU biodiversity strategy for 2030](#) commits to planting at least **3 billion additional trees** in the EU by 2030 in full respect of ecological principles.

Report your planted trees via our web app [MapMyTree](#)

The MapMyTree counter was launched on 9 December 2021. It counts new trees that comply with the criteria of the 3 Billion Trees Pledge, since the adoption of the EU biodiversity strategy in May 2020.

The accompanying map provides different options to view where trees have been planted across the EU. View planted trees by country, or zoom in on specific regions by selecting the NUTS1 to NUTS3 options. Select the NUTS3 option to view participating organisations. The different shades of green represent the density of trees in the respective geographical areas, i.e. darker shades indicate a higher average tree density per square kilometer of land area.

For more detailed information on the tree planting progress, visit:

[Forest Information System for Europe](#)

[https://environment.ec.europa.eu/strategy/biodiversity-strategy-2030/3-billion-trees\\_en](https://environment.ec.europa.eu/strategy/biodiversity-strategy-2030/3-billion-trees_en)





“More than 637 000  
have died within  
tree years of being  
planted...”

## We've lost an entire forest after National Highways made a blunder on the A14

 **Comment**



**Jordan King**

Tuesday 21 Mar 2023 4:48 pm



**141**  
SHARES



All that is left alongside the carriageway are rows of plastic tree protection tubes (Picture: SWNS)

**More than 637,000 trees have died within three years of being planted because of a huge National Highways blunder, it has been revealed.**

<https://metro.co.uk/2023/03/21/more-than-600000-trees-die-on-a14-after-national-highways-blunder-18478444/>





# Why We Should Care About Greenwasting Just as Much as Greenwashing

By Johan Östberg, Cecil Konijnendijk, and Gustav Näslander

*Greenwashing* refers to disinformation disseminated by an organization so as to present an environmentally responsible public image. In a time of increasing focus on environmental issues, greenwashing has caused a lot of concern, as it takes significant focus and resources away from environmental efforts that make a real difference. In this article, we introduce a complementary concept, namely that of *greenwasting*, which describes failed green initiatives by companies or organizations that are otherwise regarded as green.



Without the right planning and care, tree planting initiatives risk being just greenwasting.

As the effects of climate change, including the increasing effects of urban heat islands, and its negative impact on human health get more attention, large climate-action initiatives have become widespread. The planting of trees is often an important component of these initiatives, as illustrated by programs such as the One Million Trees planting campaign in New York City and the World Bank's one billion tree planting campaign. But climate action with a tree- and green-space focus comes in many forms, including green streets initiatives, carbon neutral parks, and green infrastructure for stormwater regulation.

At the same time, the challenge of greenwashing is gaining more attention, as large companies and sometimes even governments are using green initiatives to convey to the public that they are environmentally sound, even though their actions often lack real impact when it comes to reducing the negative environmental consequences of their activities. The term does, however, only include the actions taken by companies and organizations that need to "wash" themselves green, thereby implying that their core actions have inherent negative impacts on the environment, for example through contributions to greenhouse gas emissions, either directly or indirectly.

We argue that the time has come for a broader perspective and a critical look at environmental initiatives that often emerge from good intentions and are presented to the public as environmentally sound and meaningful. A tree planting campaign being organized by, for example, an NGO (non-governmental organization), a government agency, or a housing company can seldom be regarded as greenwashing, since their actions are not focused on providing a 'green veil' over their harmful core activities. However, several studies have shown that quite a few of these initiatives and campaigns do not deliver on their promises and stated goals. In the recent article *The Darker Side of Tree-Planting Pledges* (published in *Bloomberg's Europe Edition*), several failed tree planting campaigns were described. One example is the tree planting initiative in Copenhagen, where 100,000 trees were planted, but "six years later, many of the saplings have





# How to counteract greenwasting?

- The funds/investment must cover **all aspects**:
  - Planning
  - Implementation
  - Establishment
  - Aftercare
- Don't focus on the number of trees planted, focus on achieving **goals**
- Have a clear systematic process







## 3-30-300 rule

The rule requires that every citizen should be able to see at least

- 3 from their home, have
- 30 percent tree canopy cover in their neighborhood and
- not live more than

<https://nbsi.eu/the-3-30-300-rule/>





# the 3-30-300 rule:



## Green in the city

### 3-30-300 rule

3 decent trees



visible from home

30% tree canopy



in every neighborhood

300 meter



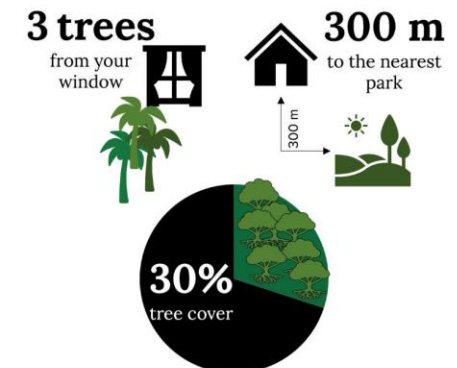
from a park

S3E1

## The 3-30-300 Rule for Healthier and Greener Cities



## The 3-30-300 rule







# Thank you

Johan Östberg | NBSI

 [johan@nbsi.eu](mailto:johan@nbsi.eu)



Food and Agriculture  
Organization of the  
United Nations







# CEUs

**Session 2.5: The Fundamentals of Caring: Developing urban forests and green spaces accessible to all regardless of gender, age, physical ability, etc.**



**PP-23-3566**



**World Forum on  
Urban Forests**